

Studying the UCD BComm

PERSONAL DEVELOPMENT

BUSINESS IN SOCIETY

INNOVATION & ENTERPRISE

Years
1 & 2

Engage with the principles of Business

Accountancy

Mathematics

Marketing

Management

International Study
Opportunity

Finance

Statistics

HR

Economics

1 Year Optional Internship Opportunity

Year
3 or 4

Refine your knowledge

Accountancy

Human Resource
Management

Management
& Innovation

Marketing

Management
Information
Systems

Banking
& Finance

Bachelor of Commerce (Honours)

UCD graduate studies in Business

Continue your study
with a Master's at UCD
Michael Smurfit Graduate
Business School in areas
such as Accounting, Human
Resource Management,
Management Consulting,
Marketing and more.

Careers in Business

Management

Management Consulting
.....
Managing Multinational Operations
.....
Managing Outsourcing
.....
IT – Business Analyst/Business
Analysis/Systems Design
.....
Graduate Development
Programmes
.....
Managing Technology
Development, e-Business

Public Sector

International Development/
Not-For-Profit
.....
Non-Governmental
Organisations (NGOs)
.....
EU Institutions
.....
Public Service/
Teaching

Financial Services/ Financial Institutions

Investment Banking/
Corporate Finance/Trading
.....
Accountancy
.....
Investment Management
.....
Taxation/Tax Consultant
.....
Insurance

Marketing

Marketing/Brand Management
.....
PR/Advertising/Event Management
.....
Business Development/Sales
.....
Media/Publishing/Communications

Human Resources

Change Management
.....
Training & Development

Continue to develop your business career with UCD: MBA, Executive Education, PhD