



# BACHELOR OF COMMERCE

BComm (Hons) (NFQ Level 8)

CAO CODE: DN650

The UCD Bachelor of Commerce (BComm) degree has a long tradition at the forefront of business and management education in Ireland. The BComm provides a comprehensive and rigorous foundation in core business disciplines, whilst also allowing students to specialise in an area of business expertise.

## WHY IS THIS COURSE FOR ME?

The BComm is a globally recognised business degree, designed for ambitious and achievement-orientated students who want to make a significant impact in the business world. Combining strong theoretical understanding with the practical skills needed for graduate employment, students are assured of a challenging and relevant course for the modern business world.

You will learn to become an independent and critical thinker and a cogent and compelling communicator; with the skills to work seamlessly in groups; to develop the technical and mathematical skills to analyse and make sense of business data and intelligence.

You will learn about the recent themes and trends transforming the business landscape, such as globalisation, technological change, and environmental sustainability.

## WHAT WILL I STUDY?

In your first and second year, you will study a wide range of core business disciplines.

This will give you a solid understanding of the foundations of business. You will explore modules through numerous different assessments and project methods, including: case studies, presentations, and business simulations.

In your final year, you will have the option to focus your module choices on a specific business area or you may wish to continue studying modules from across the broad range of business disciplines.

With a wide range of electives, the BComm gives you the flexibility to develop your own personal niche of expertise with a degree of strong industry standing.

## CAREER AND GRADUATE STUDY OPPORTUNITIES

- Accountancy (e.g., professional training in industry, management accountants)
- Banking and Finance (e.g., investment banker, stockbroker, venture capitalist)
- Human Resources Management (e.g., HR manager, ergonomist, training consultant)
- Information Systems (e.g., data analyst, ICT project leader, business analysts)
- Management (e.g., management consultant, entrepreneur, supply chain manager)
- Marketing (e.g., advertising, brand management, social media manager)



I chose to study Commerce because it offered a broad range of diverse modules and I was attracted by the incredible facilities at both UCD and the Quinn School. Commerce has also given me incredible opportunities such as taking part in a 9-month internship with a 'Big Four' company where I gained hands on experience and developed professional skills. My degree highlight was attending BI Norwegian Business School for a summer school programme and learning more in depth about managing diversity. Commerce has opened so many doors of opportunities for me and has given me an incredible college experience!



Mary Ishabiya, Graduate

## Entry Requirements

CAO Points 2021

555

Length of Course

3 Years

(4 Years with Optional Internship)

Subject Entry Requirements

O2/H6 in Mathematics

O6/H7 in English, Irish, a third

language and two other

recognised subjects

## Opportunities

Internship

Optional One Year

Exchange Opportunity

Optional Trimester Exchange in Stage 2

Mentoring Programme

Optional Programme

### STAGE 1

AUTUMN TRIMESTER	Business in Society	Mathematics for Business	Effective Learning and Development
	Business Law 1	Inside Organisations	Foundations of Management
SPRING TRIMESTER	Financial Accounting 1	Business Management Simulation	Microeconomics for Business
	Digital Business	Data Analysis for Decision Makers	ELECTIVE

### STAGE 2

AUTUMN TRIMESTER	Financial Accounting 2	Macroeconomics for Business	Principles of Finance
	Digital Society	Marketing: Firms Customers & Society	ELECTIVE

### OPTIONAL TRIMESTER ABROAD

SPRING TRIMESTER	Management Accounting	Global Business	Global Operations & Supply Chain Management
	Business Analytics	Business Option Module	ELECTIVE

### OPTIONAL INTERNSHIP YEAR

### FINAL YEAR

AUTUMN TRIMESTER	Business Strategy	Personal Development Portfolio	People at Work
	Business Option Module	Business Option Module	ELECTIVE
SPRING TRIMESTER	New Venture Creation and Development	Business Option Module	Business Option Module
	Business Option Module	Business Option Module	ELECTIVE