



DIPLOMA/ BACHELOR OF BUSINESS STUDIES

(NFQ Level 7 / NFQ Level 8)

NON-CAO COURSE

WHY IS THIS COURSE FOR ME?

You can combine work, study and family commitments through a more flexible approach to your learning here at UCD. Our business diploma and degree courses involve a blend of home study and monthly campus attendance, underpinned by an infrastructure of student supports.

The course is delivered through part-time weekend attendance on campus and home study. Attendance on campus is scheduled in two-day blocks (Fridays and Saturdays) over six weekends in each academic year. After the first two years, successful participants will be awarded a Diploma in Business Studies (NFQ Level 7) and, after a further two years, a Bachelor of Business Studies Hons (NFQ Level 8).

WHAT WILL I STUDY?

You will develop a solid, conceptual understanding of business and organisational management, along with the knowledge application, communication and leadership skills necessary for the modern business environment.

FIRST AND SECOND YEAR

In the first two years, you'll be introduced to the fundamentals of management. You'll gain a thorough understanding of the main business disciplines and the principles of management in an Irish and global context. This stage of the course introduces you to the key business functions, including: Management • The Future of Work & Organisations • People Management • Accounting • Business Law • Economics • Digital Business & Social Media Strategy • Marketing Management. We also have two academic skills modules, designed specifically to help and support you as you return to education.

THIRD AND FOURTH YEAR

In the Degree stage, you'll be introduced to the functions of strategic management. You will explore key aspects of modern business organisation, including: Business Strategy • Supply Chain Management & Sustainability • HRM • Enterprise & Innovation • Strategic Decision Making •

Financial Management • Global Business.

You will also have the opportunity to undertake a major project in a self-selected area of business management that allows you to develop industry specific knowledge in your selected field.

CAREER AND GRADUATE STUDY OPPORTUNITIES

Graduates will progress to rewarding and challenging employment in industries including administration, banking, insurance and financial management, education/ training, engineering and construction, healthcare, hospitality and tourism, IT and telecoms, marketing and media, and retail, sales and customer services.

Roles may include technical, operational or managerial positions. On completion of the Bachelor of Business Studies, graduates are eligible to apply for a variety of postgraduate programmes including business strategy, project management, etc.

Programme Details

Length of Course:

2 Years (DBS) + 2 Years (BBS)

Entry Routes:

A flexible admissions policy is in place, with two routes of entry; one based on mature years, life experience and academic aptitude and the second based upon matriculation (i.e., Leaving Certificate).

Option One: Mature Years

To qualify on the basis of mature years, you must be at least 23 years of age on the 1st January of the proposed year of entry. Suitability will be based on age, work and life experience that is relevant to the course, and academic aptitude. The assessment process may include an interview and a writing skills test.

Option Two: Matriculation

To qualify on the basis of matriculation, you must be 21 on the 1st January of the proposed year of entry. To matriculate on the results of the Leaving Certificate, a student must present at least six subjects selected according to course requirements (Irish, English, mathematics, and any two subjects accepted for matriculation not already selected) and must obtain a minimum of grade H5 (HD1) in two subjects and a minimum of grade O6/H7 (OD3/HE) in the remaining four subjects.

Fees

The "Free Fees Initiative" does not apply to this course. Please see www.ucd.ie/fees for information.

I decided to enrol in the BBS course late in my career, partly as a personal objective and partly to focus on career progress. With more than 20 years of business experience behind me, I was unsure as to how much knowledge I would gain from the course. However, the past 4 years has been a fantastic journey of learning and forging new friendships. The course content is designed to perfectly match the needs of a modern business leader and each module has the right balance of lectures, course work and project work to enable you to fit it in with a busy work schedule. The lecturers are great with a wealth of knowledge from both real world business experience and academia. My own personal growth from the course was far beyond my expectations. It was relevant, enjoyable and challenged my thinking throughout.



Peter O'Rourke, Graduate

YEAR ONE MODULES (DBS)

AUTUMN TRIMESTER	Academic and Transferable Skills	Skills for Higher Education	The Future of Work and Organisations
SPRING TRIMESTER	Marketing Management	Management	Accounting

YEAR TWO MODULES (DBS)

AUTUMN TRIMESTER	People Management	Business Economics	Business Environment
SPRING TRIMESTER	Digital Business & Social Media Strategy	Business Law	Understanding Finance

YEAR THREE MODULES (BBS)

AUTUMN TRIMESTER	Management Practice	Human Resource Management	Supply Chain Management and Sustainability
SPRING TRIMESTER	Strategic Information Management	Project Management	Elective

YEAR FOUR MODULES (BBS)

AUTUMN TRIMESTER	Business Research Project		Business Strategy
SPRING TRIMESTER	Sustainable Business	Enterprise and Innovation	Elective

2022/23 indicative timetable subject to approval