



BACHELOR OF COMMERCE INTERNATIONAL

BComm (Hons) (International) (NFQ Level 8)

CAO CODE: DN660

Commerce International (BCIT) combines a flexible business education from Ireland's leading business school with the linguistic skills and cultural understanding to succeed in the exciting world of international business.

WHY IS THIS COURSE FOR ME?

Students of the BCIT course are well-grounded in the theory and practice of business management and equipped to understand and comment critically on business issues. To achieve a truly global perspective on business, it is necessary to immerse yourself in the culture and not just learn the vocabulary. Students are brought to a high level of language proficiency and cultural sensitivity, which enables them to live abroad for a year and to study business through their chosen language. While this immersive experience is a demanding challenge, education experts have shown that these multicultural competencies are strongly linked with innovative thinking and creative performance.

WHAT WILL I STUDY?

On applying, you will select two languages to study, choosing from Chinese, French,

German, Italian or Spanish. With the exception of French (H4 requirement), you will have the opportunity to study these languages from beginner level. At the end of the first trimester, students choose one of the two options to pursue as their language minor for the remainder of the course. While the European language options include a focus on literature and culture, the Chinese language option encompasses culture, politics, law and society.

Throughout the duration of the course, you will receive a firm foundation in core and specialist business disciplines, as well as developing your language proficiency to degree minor level.

INTERNATIONAL YEAR ABROAD

The year studying abroad is an integral part of the BCIT course. You will spend the year studying at one of our highly regarded international business school partners.

With the European language minors, you will study business modules through the chosen language for the year, while the Chinese minor involves one trimester studying Chinese language and a second trimester studying business through English. To view our list of current business partner universities see page 12 & 13.

CAREERS AND GRADUATE STUDY OPPORTUNITIES

BCIT graduates find employment in the private, public and not-for-profit (NGO) sectors, or set up their own companies. Many different career paths are available, and students who can combine an international language with a business qualification are highly employable graduates for multinational companies. In addition, the focus on multicultural competencies gives BCIT graduates a unique competitive advantage in the global marketplace.

Entry Requirements

CAO Points 2021

554*

Length of Course

4 Years

Language Options

French, German, Italian,
Spanish & Chinese

Subject Entry Requirements

O2/H6 in Mathematics

O6/H7 in English, Irish, a
third language and two other
recognised subjects

Special Entry Requirements

- You must be committed to spending an academic year abroad and have an interest in and aptitude for languages.
- Minimum of H4 in French will be required to take any French language combination.
- Chinese speakers at HSK6 or native speaker standard are not eligible to take the Chinese Language Pathway.
- Beginners German combined with beginners Spanish is not available.
- Students are not recommended to select two new languages.

Opportunities

Exchange Opportunity

Mandatory Full Year Abroad
in Stage 3

Mentoring Programme

Optional Programme

I was drawn to Commerce International as it gave me the opportunity to study the two areas that I am most passionate about – business and languages. I studied French and Chinese in my first year and chose to pursue Chinese to degree level, despite not having studied it before. Studying in China was one of my most incredible experiences to date and it has opened so many doors for me. Having another language and cross-cultural understanding are two of the greatest assets you can have in business today. I have found that it's a fantastic way to differentiate yourself and employers highly value these complementary skills in today's global economy. This is a truly international, all-encompassing degree and has given me the perfect start for an international career.



Alex Bolster, Graduate

STAGE 1

AUTUMN TRIMESTER

Mathematics
for Business

Business
in Society

Inside
Organisations

Foundations of
Management

Language 1
Core Module

Language 2
Core Module

SPRING TRIMESTER

Financial
Accounting 1

Data Analysis for
Decision Makers

Microeconomics
for Business

Language
Core Module

Language
Option Module

ELECTIVE

STAGE 2

AUTUMN TRIMESTER

Principles of
Finance

Comparative Human
Resource Management

Marketing: Firms
Customers & Society

Language
Core Module

Language
Option Module

ELECTIVE

SPRING TRIMESTER

Management
Accounting

Digital
Business

Studies in Global
Operations

Language
Core Module

Language
Core Module

Language
Option Module

STAGE 3 FULL YEAR EXCHANGE

FULL ACADEMIC YEAR

Understanding
the Host
Country

Enhancing Chinese
Language Abroad
OR Language
Experience Abroad

Students also take
agreed Business
Modules at the
Host Partner

STAGE 4

AUTUMN TRIMESTER

Business
Strategy

Business
Option Module

Business
Option Module

Language
Core Module

Language
Option Module

ELECTIVE

SPRING TRIMESTER

New Venture Creation
and Development

Business
Option Module

Business
Option Module

Language
Core Module

Language
Option Module

ELECTIVE