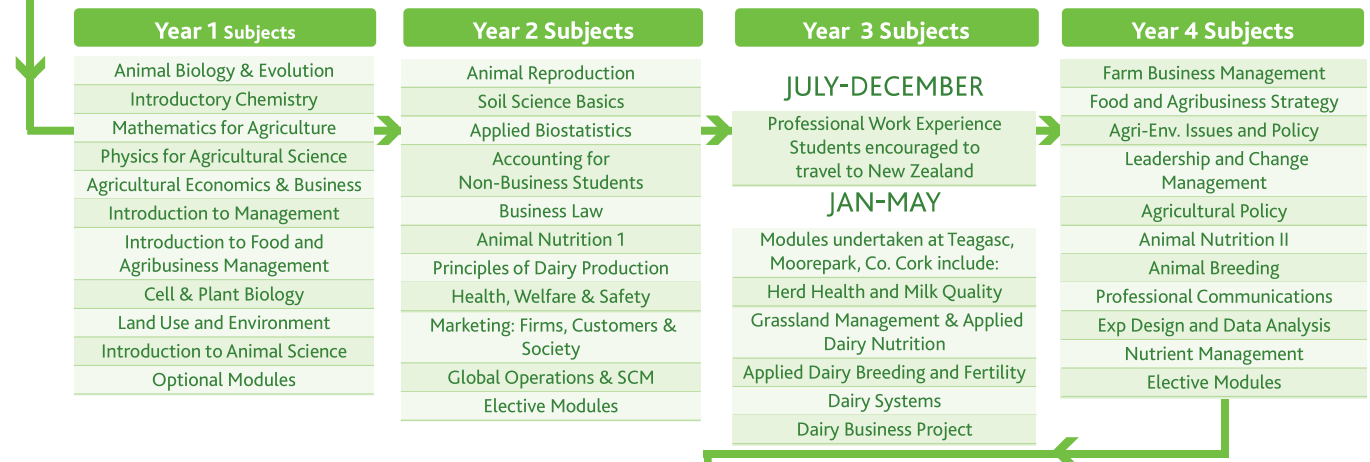


# Programme Pathway

## Dairy Business

DN250



## BAgrSc Honours

### UCD Graduate Study

MSc Animal Science
MAgrSc Sustainable Agriculture and Rural Development
Walsh Fellowship Research Opportunities
MSc/PhD Research Opportunities
MAgrSc Environmental Resource Mgt
MSc Food Business Strategy
MAgrSc Agricultural Extension and Innovation
MSc Food Safety & Risk Analysis

### Career Opportunities

Farm Manager
Lecturer/Teacher
Agricultural Consultant
Marketing Manager
Journalism
Business Manager

Communications Manager
Technical Sales Manager
Scientist
Government Official
Policy Analyst
Consultant

### Conversion or Complementary Courses

Professional Master of Education (PME)
Graduate Veterinary Medicine
MSc Business Studies
Master of Business Administration
HDip Computer Science
Master of Accounting

\* Students interested in progressing to the Dairy Business degree through the omnibus route are advised to study Introduction to Management (BMGT10060) and Business Plan (BMGT10140) in Year 1.



## Graduate View

**Brendan Walsh | Dairy Farmer**



My time studying Dairy Business at UCD was a fantastic experience. Initially, it can feel a little daunting as with anything new, but you find your feet very early. The UCD School of Agriculture and Food Science makes you feel welcome and helps you to settle into college life.

The highlight of my time at UCD was the trimester spent at Teagasc Moorepark where we got the chance to learn from some of the top researchers in the industry. The opportunity to listen, question and discuss important topics of relevance with our lecturers was fantastic and allowed us to get in-depth knowledge of the dairy industry.

I spent 6 months in New Zealand for my PWE gaining hands-on experience of the day-to-day tasks involved in running a large-scale dairy farm. This was a really rewarding experience. So much so that my classmates and I still talk about New Zealand to this day!

After I graduated I worked as a Sustainability Advisor and later as a Milk Quality manager with Glanbia. I am now dairy farming full-time on the family farm. We are one of 100 farmers participating in the Signpost Programme which aims to lead and engage farmers to reduce their environmental footprint. In 2017 our family won the overall NDC Kerrygold Quality Milk Award. While these jobs are all quite different, the knowledge I got from my degree played a big part in each of them.



## Graduate View

**Patrick O'Dwyer**

This course combines the study of the scientific and technical elements of farming while incorporating the business and

financial aspects. The highlight of my time was 3rd year, when I spent 6 months on professional work experience, and was recognised by UCD to receive the Grant

Thornton PWE Excellence Award. My second semester of 3rd year was spent in the Teagasc Moorepark research centre, where we visited some of the leading researchers, farmers and companies in the industry. I believe I can have a positive impact on a thriving dairy industry and my plan is to complete my PhD in Teagasc Moorepark. Choosing this degree is one of the best decisions I ever made and I will remember my time in UCD fondly.