

# **Graduate View**

**Brendan Walsh** | Dairy Farmer

My time studying Dairy Business at UCD was a fantastic experience. Initially, it can feel a little daunting as with anything new, but you find your feet very early. The UCD School of Agriculture and Food Science makes you feel welcome and helps you to settle into college life.

The highlight of my time at UCD was the trimester spent at Teagasc Moorepark where we got the chance to learn from some of the top researchers in the industry. The opportunity to listen, question and discuss important topics of relevance with our lecturers was fantastic and allowed us to get indepth knowledge of the dairy industry.

I spent 6 months in New Zealand for my PWE gaining handson experience of the day-to-day tasks involved in running a large-scale dairy farm. This was a really rewarding experience. So much so that my classmates and I still talk about New Zealand to this day!

After I graduated I worked as a Sustainability Advisor and later as a Milk Quality manager with Glanbia. I am now dairy farming full-time on the family farm. We are one of 100 farmers participating in the Signpost Programme which aims to lead and engage farmers to reduce their environmental footprint. In 2017 our family won the overall NDC Kerrygold Quality Milk Award. While these jobs are all quite different, the knowledge I got from my degree played a big part in each of them.

# **Programme Pathway**

# **Dairy Business**

**DN250** 

#### **Year 1** Subjects

Animal Biology & Evolution
Introductory Chemistry
Mathematics for Agriculture
Physics for Agricultural Science
Agricultural Economics & Business
Introduction to Management
Introduction to Food and
Agribusiness Management
Cell & Plant Biology
Land Use and Environment
Introduction to Animal Science
Optional Modules

# Year 2 Subjects Animal Reproduction

Soil Science Basics

**Applied Biostatistics** 

Accounting for

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Non-Business Students
Business Law
Animal Nutrition 1
Principles of Dairy Production
Health, Welfare & Safety
Marketing: Firms, Customers & Society
Global Operations & SCM

**Elective Modules** 

#### **Year 3 Subjects**

#### **JULY-DECEMBER**

Professional Work Experience Students encouraged to travel to New Zealand

#### JAN-MAY

Modules undertaken at Teagasc, Moorepark, Co. Cork include: Herd Health and Milk Quality Grassland Management & Applied Dairy Nutrition Applied Dairy Breeding and Fertility Dairy Systems

Dairy Business Project

### Year 4 Subjects

Farm Business Management
Food and Agribusiness Strategy
Agri-Env. Issues and Policy
Leadership and Change
Management
Agricultural Policy
Animal Nutrition II
Animal Breeding
Professional Communications
Exp Design and Data Analysis
Nutrient Management
Elective Modules

# **BAgrSc Honours**

## **UCD Graduate Study**

MSc Animal Science

MAgrSc Sustainable Agriculture
and Rural Development

Walsh Fellowship Research Opportunities

MSc/PhD Research Opportunities

MAgrSc Environmental Resource Mgt MSc Food Business Strategy MAgrSc Agricultural Extension and

Innovation

MSc Food Safety & Risk Analysis

### Career Opportunities

Farm Manager
Lecturer/Teacher
Agricultural Consultant
Marketing Manager
Journalism
Business Manager

Communications Manager
Technical Sales Manager
Scientist
Government Official
Policy Analyst
Consultant

#### Conversion or Complementary Courses

Professional Master of Education (PME)
Graduate Veterinary Medicine
MSc Business Studies
Master of Business Administration
HDip Computer Science
Master of Accounting

<sup>\*</sup> Students interested in progressing to the Dairy Business degree through the omnibus route are advised to study Introduction to Management (BMGT10060) and Business Plan (BMGT10140) in Year 1.



## Patrick O'Dwyer

This course combines the study of the scientific and technical elements of farming while incorporating the business and

financial aspects. The highlight of my time was 3rd year, when I spent 6 months on professional work experience, and was recognised by UCD to receive the Grant

Thornton PWE Excellence Award. My second semester of 3rd year was spent in the Teagasc Moorepark research centre, where we visited some of the leading researchers, farmers and companies in the industry. I believe I can have a positive impact on a thriving dairy industry and my plan is to complete my PhD in Teagasc Moorepark. Choosing this degree is one of best decisions I ever made and I will remember my time in UCD fondly.

