

### **Student View**

**Brendan McCarthy** 

The Food and Agri-Business Managment course has allowed me to pursue further education in business while staying connected to the agricultural sector. I had always wanted to study at UCD, and once I arrived on campus, I felt right at home. Living on campus helped me to establish new friendships, while joining teams and societies allowed me to immerse myself in campus life. In my third year, I spent a semester at Iowa State University. This study abroad program enabled me to meet new friends, explore various parts of the US, and gain valuable insights into different cultures and practices. I also had the privilege of interning at Tirlán, which gave me a wealth of experience in the agricultural sector. I was grateful to receive a part-time extension from the company during my final year of college, which provided more hands-on learning opportunities. I've had the pleasure of participating in various hurling teams, and have received several academic awards. However, the highlight of my time has been the friendships I have forged. The community within the agricultural program has allowed me to make friends for life. Next, I am excited to pursue a master's degree in Agricultural Business and Economics at Texas A&M University.

# **Programme Pathway**

# Food & Agribusiness Management

**DN250** 

#### **Year 1 Subjects**

Animal Biology & Evolution
Introductory Chemistry
Mathematics for Agriculture
Physics for Agricultural Science
Agricultural Economics & Business
Information Skills
Introduction to Biomolecules
Cell & Plant Biology
Land use and Environment
Introduction to Food and
Agribusiness Management
Optional Modules

#### Year 2 Subjects

Business Management
Business Law
Principles of Crop Science
Applied Economic Analysis
Applied Biostatistics
Food Macronutrients
Agricultural Microbiology
Health, Welfare & Safety
Elective Modules

#### **Year 3 Subjects**

Financial Planning and Control
Food Chain Integrity
Principles of Meat Science
Statistics & Econometrics
Elective Modules
Professional Work Experience

#### **Year 4 Subjects**

Farm Business Management
Agri-Environmental Economics
Professional Communications
Research Project
Agricultural Policy
IT and E-Business
International Food Marketing
Enterprise Development
Food & Agribusiness Strategy
Agri-Taxation
Elective Module

## **BAgrSc Honours**

#### **UCD Graduate Study**

MSc Food Business Strategy
MAgrSc Sustainable Agriculture
and Rural Development
Walsh Fellowship Research
Opportunities
MSc and PhD Research
MAgrSc Environmental Resource Mgt
MSc Food Safety & Risk Analysis

MSc Food, Nutrition & Health

#### **Career Opportunities**

Teacher/Lecturer
Marketing Manager
Farm Manager
Journalist
Project Management
Production Manager
Communications Manager
Technical Sales Manager

**Business Manager** 

Business Development Officer
Government Official
Policy Analyst
Agricultural Consultant
Quality Assurance Officer
Market Analyst
Stockbroker
Entrepreneur
Accountant

# Conversion or Complementary Courses

Professional Master of Education (PME)
MSc Business Studies
Master of Business Administration
HDip Computer Science
Master of Accounting
MSc Management
MSc Digital Marketing

## **Graduate View**



Working in an entrepreneurial family, I was fortunate to see the fantastic business opportunities Ireland has to offer. I was always passionate about food and the burgeoning Irish food industry really sparked my interest in agriculture and influenced my decision to study Food and Agribusiness Management. During my third year at UCD, I got the opportunity to study abroad at the University of Illinois as well as completing a work placement at Keelings.

It was the biggest learning experience of my life. Studying in another country allowed me to gain a greater understanding of the world, while my work placement provided me with the opportunity to work with a more diverse group of people and develop various skills. Upon graduating from UCD, I completed my MSc in Strategic Management at Smurfit Business School. My MSc allowed me to develop the businesses skills my undergraduate had laid the foundation in. I'm currently, working as a Market Executive at Enterprise Ireland, based in London. It is fantastic to be able to see the innovation coming out of Ireland.

