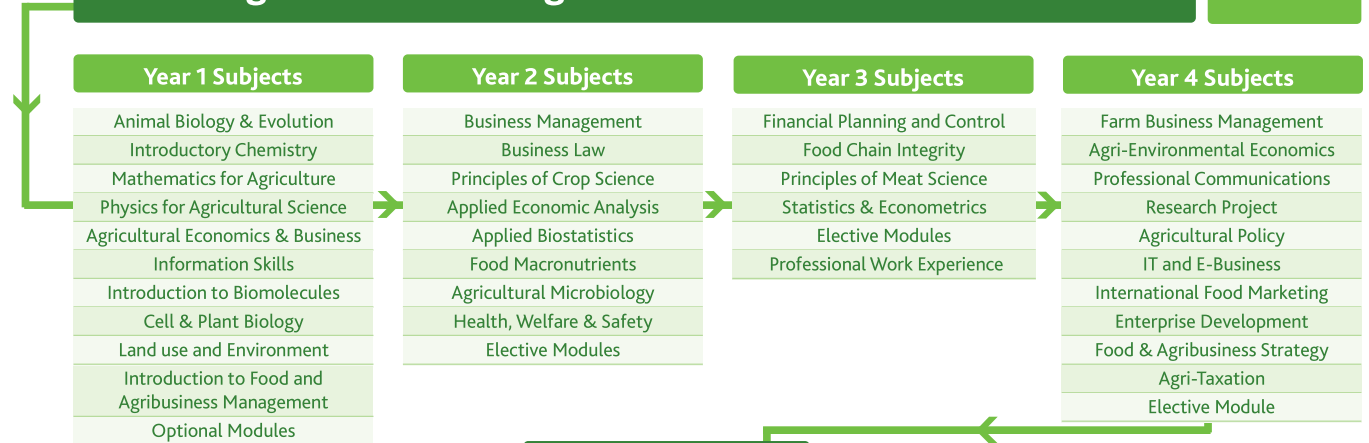


# Programme Pathway

## Food & Agribusiness Management

DN250



## BAgrSc Honours

### UCD Graduate Study

MSc Food Business Strategy
MAgrSc Sustainable Agriculture and Rural Development
Walsh Fellowship Research Opportunities
MSc and PhD Research
MAgrSc Environmental Resource Mgt
MSc Food Safety & Risk Analysis
MSc Food, Nutrition & Health

### Career Opportunities

Business Manager
Teacher/Lecturer
Marketing Manager
Farm Manager
Journalist
Project Management
Production Manager
Communications Manager
Technical Sales Manager
Business Development Officer
Government Official
Policy Analyst
Agricultural Consultant
Quality Assurance Officer
Market Analyst
Stockbroker
Entrepreneur
Accountant

### Conversion or Complementary Courses

Professional Master of Education (PME)
MSc Business Studies
Master of Business Administration
HDip Computer Science
Master of Accounting
MSc Management
MSc Digital Marketing



## Student View

### Brendan McCarthy

The Food and Agri-Business Management course has allowed me to pursue further education in business while staying connected to the agricultural sector. I had always wanted to study at UCD, and once I arrived on campus, I felt right at home. Living on campus helped me to establish new friendships, while joining teams and societies allowed me to immerse myself in campus life. In my third year, I spent a semester at Iowa State University. This study abroad program enabled me to meet new friends, explore various parts of the US, and gain valuable insights into different cultures and practices. I also had the privilege of interning at Tirlán, which gave me a wealth of experience in the agricultural sector. I was grateful to receive a part-time extension from the company during my final year of college, which provided more hands-on learning opportunities. I've had the pleasure of participating in various hurling teams, and have received several academic awards. However, the highlight of my time has been the friendships I have forged. The community within the agricultural program has allowed me to make friends for life. Next, I am excited to pursue a master's degree in Agricultural Business and Economics at Texas A&M University.



## Graduate View

### Clodagh Dolan | Market Executive, Enterprise Ireland

Working in an entrepreneurial family, I was fortunate to see the fantastic business opportunities Ireland has to offer. I was always passionate about food and the burgeoning Irish food industry really sparked my interest in agriculture and influenced my decision to study Food and Agribusiness Management. During my third year at UCD, I got the opportunity to study abroad at the University of Illinois as well as completing a work placement at Keelings.

It was the biggest learning experience of my life. Studying in another country allowed me to gain a greater understanding of the world, while my work placement provided me with the opportunity to work with a more diverse group of people and develop various skills. Upon graduating from UCD, I completed my MSc in Strategic Management at Smurfit Business School. My MSc allowed me to develop the business skills my undergraduate had laid the foundation in. I'm currently, working as a Market Executive at Enterprise Ireland, based in London. It is fantastic to be able to see the innovation coming out of Ireland.

