

# STUDYING UCD COMMERCE

<b>TRANSFORMATIONAL LEARNING</b>	<b>BUSINESS, SOCIETY &amp; SUSTAINABILITY</b>	<b>INNOVATION &amp; ENTERPRISE</b>
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## YEARS 1 & 2 Engage with the principles of business

Accountancy	Mathematics	Marketing	Management
Finance	Management Information Systems	Economics	International Study Opportunity

### 1 Year Optional Paid Internship Opportunity

## YEARS 3 OR 4 Refine your knowledge

Accountancy	Human Resource Management	Management & Innovation
Marketing	Management Information Systems	Finance

## Bachelor of Commerce (Honours)

**UCD Graduate Studies in Business**

Continue your study with a master's at UCD Michael Smurfit Graduate Business School in areas such as

- Quantitative Finance
- Supply Chain Management
- Aviation Finance
- Food Business Strategy
- Digital Marketing
- and more

**Careers in Business**

<p><b>Management</b></p> <ul style="list-style-type: none"> <li>Management Consulting</li> <li>Multinational Operations</li> <li>Supply Chain Management</li> <li>IT – Business Analyst/Business Analysis/Systems Design</li> <li>Graduate Development Programmes</li> <li>Managing Technology Development, e-Business</li> <li>Entrepreneurship</li> <li>Managing People &amp; Strategy</li> </ul> <p><b>Marketing</b></p> <ul style="list-style-type: none"> <li>Marketing/Brand Management</li> <li>PR/Advertising/Event Management</li> <li>Business Development/Sales</li> <li>Media/Publishing/Communications</li> <li>Digital/Social Media Marketing</li> </ul>	<p><b>Financial Services/Financial Institutions</b></p> <ul style="list-style-type: none"> <li>Investment Banking/Corporate Finance/Trading</li> <li>Accountancy</li> <li>Investment Management</li> <li>Taxation/Tax Consultant</li> <li>Insurance</li> <li>FinTech</li> <li>Audit</li> </ul> <p><b>Public Sector</b></p> <ul style="list-style-type: none"> <li>International Development/Not-for-Profit</li> <li>Non-Governmental Organisations (NGOs)</li> <li>EU Institutions</li> <li>Public Service/Teaching</li> </ul> <p><b>Human Resources</b></p> <ul style="list-style-type: none"> <li>Change Management</li> <li>Training &amp; Development</li> <li>Recruitment</li> </ul>
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