



UCD Lochlann Quinn
School of Business



2019

Student Prospectus



www.ucd.ie/quinn



VISIT US!

UCD
Quinn School
Open Evening
Monday 15th
October

- **Meet our lecturers**
- **Tour our campus**
- **Get detailed information on our courses**
- **Get a taste of university life at Quinn**

To register email: quinnschool@ucd.ie

OTHER EVENTS:

UCD Open Day

Saturday 3rd November

Commerce and Commerce International Webinar

14th November @ 6PM

Economics and Finance Webinar

12th December
@ 6PM

OR WE CAN VISIT YOU!

School visits – Let us come to you to talk about our range of courses and student life at the School. To arrange a visit email quinnschool@ucd.ie

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The world of business is ever evolving and UCD Lochlann Quinn School of Business is evolving with it. Our up to date curriculum, excellent teaching facilities and world class academics ensure that we'll prepare you for your future... wherever you want it to take you.



*We graduate
collaborators,
entrepreneurs and
analysts - thinkers
and doers –
contributors.*



Welcome to the future at UCD Lochlann Quinn School of Business

We live in a complex world at a time of extraordinary global challenges and opportunities.

At UCD Lochlann Quinn School of Business we have made a commitment to transformational learning, and to research, innovation and impact in the world and for the world. We work to cultivate informed, active, connected global citizens with the capacity to think, act, reflect and keep learning. Our ambition is to help you make a positive difference in business and society in ways that are meaningful and authentic to you.

Learning changes you.

At its best, university is about ideas, experiences and relationships that help you to see yourself and the world in new ways.

Quinn is an environment where you will be challenged and supported as you build strong foundations of business knowledge, develop your capacities and consider diverse perspectives. It is a global classroom where you can learn ways of working to help you make an impact and set you on your path. It is a place to get to know yourself, expand your horizons, and build friendships and relationships that will support you throughout your life and career.

Meet and shape the future.

The way we live, learn and work are changing. UCD Business has a long history of innovation and creating distinctive learning environments to help our students develop the knowledge, skills and adaptive mindset to meet and help shape a changing business world. We are committed to leading that edge, not just today but for generations to come.

Four pillars support the business curriculum at Quinn: innovation and enterprise; business, society and sustainability; research and inquiry and transformational learning.

We offer exceptional business internship opportunities, the chance to travel and exchange, an extraordinary alumni network, and a world class learning environment.

For us transformational learning means continually investing in the student experience, what and how you learn, digital integration, and connected, inspiring learning spaces to help you thrive.

A new generation.

2019 sees the opening of our new Future of Learning Wing. This ambitious project will enable new ways of learning for new times and new generations. It's fresh canvas of active learning classrooms, digital collaboration spaces, a showcase auditorium, and extensive co-working zones and huddle cubes provide the ideal setting for real world problem-solving where you can collaborate, experiment, and learn by doing.

Thank you for connecting and as you read these pages, please imagine your future at Quinn. We are proud of our School and hope you will be excited by our story and ambitious to be part of it too. We would be happy to hear from you with any questions you may have. We look forward to welcoming you and working together to help shape the future of business.

Come join us!

Associate Professor Maeve Houlihan

Director - UCD Lochlann Quinn School of Business

Why Business at UCD?

University College Dublin – A top 1% world university

UCD is ranked within the top 1% of higher education systems worldwide. With 28% international staff and 138 nationalities of students, UCD is a University with a global footprint and global connections. UCD is the only Irish university to be invited to join the Universitas 21 international university network.



UCD College of Business – triple accredited and internationally recognised

Our international accreditations (EQUIS, AACSB), rankings (Financial Times, The Economist) and associations (PRME, CEMS, GNAM, PIM) are marks of quality for your degree. Students who join us in Quinn are joining the leading business school in Ireland and one of a small number of elite global business schools.



A dynamic and innovative learning experience

Our student-centred curriculum is designed to enable students fulfill their personal and professional goals. Technology enabled learning, small classroom sizes, a diverse range of module choices, varied assessment methodologies and engaging teaching practices have created a dynamic and innovative experience for students.



A place to kickstart your career in business

94% of our graduates are in employment or further education. We have exceptional links with top tier businesses and employers who hire regularly from our graduating classes. These employers have input into our curriculum, regularly visit our students, and collaborate with student projects.



Paid Internship Programme – Prospects of employment with leading partners

Over 80% of applicants are successful when applying for the School's competitive internship programme. We work with top tier business organisations to ensure the highest quality paid internship opportunities for our students. A high retention rate among employers means this is not just a work placement, it is also a future job opportunity.



Exchange Programme - An opportunity to further your international experiences

Students will have the opportunity to study abroad at prestigious universities in a range of international locations. Study abroad gives the opportunity to experience a new learning environment, meet and make new friends from around the world, improve your language skills and career prospects and also, very importantly, have fun!



UCD College of Business

Top 0.5% of International Business Schools

Accreditations and rankings are important indicators of the quality of International Business Schools. To become accredited, Schools must go through a rigorous process which involves meeting high standards in teaching, research, career development, student engagement and support. The UCD College of Business holds many accreditations and professional associations unrivalled by any other Irish Business School.

This benchmarks us against the best in the world and positions us on the global map. Our many accreditations not only represent a mark of quality, it gives access to our students and alumni to networking, travel and educational opportunities with a host of leading International Business Schools and Universities.



The Association to Advance Collegiate Schools of Business International is the USA-based body, which awards accreditation following a review of the quality of Degree programmes delivered by each Management School.



This is the quality improvement system administered by the EFMD (European Foundation for Management Development) throughout Europe. EQUIS is awarded on the basis of quality controls on the entire range of activities within an institution.



The Association of MBAs is a British-based organisation which concentrates specifically on MBA programmes and accredits those which reach its standards. Our alliances link us with other leading business schools and the business community globally.



CEMS is a strategic global alliance of leading Business Schools and Multinational Companies. It currently comprises 29 world class academic institutions and over 60 of the world's leading multinational companies and a small number of NGOs.



The Global Network for Advanced Management, is the first global network of its kind, comprising twenty five of the world's leading business schools. These include the Yale School of Management, London School of Economics, INSEAD (France and Singapore), and other leading business schools from Europe, Asia, Africa and the Americas as its founding members.



The United Nations Principles for Responsible Management Education are a voluntary set of principles to which business schools can adhere to. The principles are in the interest of providing future leaders with the necessary insight and skills to reflect upon, critically analyze and provide leadership with regards to corporate responsibility.



Partnership in International Management is a consortium of top business schools which provides a framework for international cooperation among its students, faculty and administrations. It includes schools such as: Thammasat University, Tsinghua University in China, and the Indian Institute of Management.

Our Structure

**UCD
College of
Business**

**UCD
Lochlann Quinn
School of Business**

Undergraduate

**UCD Michael
Smurfit Graduate
School of Business**

Postgraduate
Executive Education
MBA

UCD Lochlann Quinn School of Business – The Quinn Experience

UCD Lochlann Quinn School of Business is a progressive and engaging environment which places a strong emphasis on independent thought. Our students are high achievers when they enter the School and competent motivated graduates when they leave. We invest heavily in continuous innovation in what we teach and how we teach, with a strong emphasis on personal development.



The experience of studying here is like no other. You will work with Ireland's top business students. You will meet some of the world's leading employers. You will interact with leading active lecturers.

And all of this will take place in a safe, friendly and welcoming environment in a beautiful country.





UCD Quinn Pillars

- **Research and Inquiry:** When you join Quinn, you join a community of researchers and scholars interested in innovation, problem-solving and gaining a better understanding of how the world works. We work to challenge and enable leaders of today and tomorrow to develop the expertise, analytical skills and capacity to think and reflect, that will help them make an impact in their fields.
- **Business, Society and Sustainable Development:** We strive to graduate informed, critical and agile thinkers and doers – with an accent on sustainable development - engaged individuals who have an understanding of their capacity and responsibility in a complex, globalised, ever-changing world.
- **Innovation and Enterprise:** Business is about adding value, responding to needs and opportunities and getting things done. Bringing innovation, collaboration and delivery skills to global and local challenges and sowing seeds of entrepreneurship, agility and capacity to influence change.
- **Transformational Learning:** Learning changes us. We aspire that each one of our students develops personally and professionally, and has opportunities for transformational learning during their time with us – enabling them to see themselves and the world differently.

Our Dynamic Learning Environment – Reach Your Potential

Our focus is not only on providing education, but also the skills necessary to succeed in the working world. The Quinn building is like a small community within the UCD campus. Within this community you will enjoy the benefits of enthusiastic engaging lectures in a purpose built building for business education. You will have access to the range of supports which will enhance your learning experiences at UCD.

"The School offers an excellent, and highly rewarding learning environment for both domestic and international students supporting them to develop invaluable, business-relevant and employable skills."

Matt Glowatz, Lecturer and Academic Coordinator for International Students



Technology & Innovation

At UCD, using technology is not just about preparing you for the business world, it is also an impactful learning and communications tool, allowing you to interact freely with the School and your fellow students, both on and off campus.

- Our **Brightspace Virtual Learning Environment** is used to provide e-learning services to staff and students. Course materials, announcements, surveys and discussion forums are just some of the Brightspace functions available on your laptop, tablet, desktop or mobile device.
- In **Business Management Simulation** you will be tasked with leading a company in a virtual environment and in **Mathematics for Business** your studies will be supported by online video tutorials. These are just two examples of the range of technological teaching support methods used by our lecturers.
- Our **Analytics Lab** hosts Bloomberg financial data terminals providing access to the premier professional tools used in financial, investment, treasury, business research and data analytics industries. Quinn students have full access to the facility with training and support service available.
- Our **Collaborative Studios** have the latest audio visual technology to train and practice your presentation and communication skills. You can record and replay your pitches and presentations for your group work or interviews. It develops a set of skills highly valued by employers.

In 2019, our state of the art new wing, will bring a fresh canvas of alive learning spaces to our community at Quinn. Adding to our already excellent facilities, our new space will provide additional active learning classrooms, a showcase auditorium and much more space for collaborative team work.

Graduate Testimonials

"The BSc Economics and Finance course offered me my first exposure to the world of finance. Through a focused degree path, I was provided an ideal platform from which to pursue a career among leading international financial institutions, while the small class sizes created an intimate learning environment and the opportunity to develop lifelong friendships. The experiences I enjoyed over my time at UCD have prepared me well for my current role within the M&A department at J.P. Morgan Cazenove"

William McMahon ,
BSc Economics and Finance,
UCD Quinn Business School
Student of the Year, 2013



"I came into the business school as an ambitious, self-motivated, shy and self-doubting individual. Now, I am still ambitious and self-motivated but I'm also confident. All of this is largely due to the years I have spent in UCD; the years that I have had the joy of spending in the UCD Quinn Business School"

Maria Adewusi,
BComm, Community Executive



"BComm International has been a wonderful course, offering me both the academic excellence of the Quinn School and the diversity of studying a language. I have also had the opportunity to partake in various activities such as representing the Quinn School in a case study competition in Washington DC. My Erasmus year in Madrid was an amazing experience. I improved my language skills immensely and also developed as a person, learning how to cope in a different cultural environment. I think the combination of business, a language and the Erasmus year that the course offers is something employers really value in an era of globalization."

Victoria O'Gorman,
BComm International,
UCD Quinn School Student
of the Year, 2014



"UCD provides students with the unique opportunity to intern at some of the most recognisable names in global commerce. Without a doubt, the ten months I spent with the Skype finance team was one of the most beneficial periods of learning and development I have undergone, one which I would highly recommend to anybody interested in expanding their knowledge, their network or their experience. The skills I developed have been invaluable back in college, with improved teamwork, leadership and time management abilities. The programme was hugely beneficial in bridging the gap between academic understanding and the work I'll be doing in the future. Overall it has pushed me to become more experienced, more focused, more skilled and generally more employable. I honestly cannot recommend this internship programme enough."

Brian Liston,
Co Founder Seed X,
Venture Capitalist



Your Career, Your Future

Graduates from the UCD Lochlann Quinn School of Business are highly sought after domestically and internationally by employers in a range of fields, such as accounting, banking and finance, management consulting, marketing, business operations, technology along with the public sector and not for profit organisations. Our degrees give students the transferable skills and knowledge to succeed in their chosen field whatever that may be.

Many leading organisations give careers presentations at the School during the year, and UCD Career Development Centre has a wide range of resources available to assist students in their job search as they progress through their degree. In addition, many graduates have chosen to continue to postgraduate study at other leading universities including Imperial College London, the University of Cambridge, the London School of Economics as well as the internationally renowned UCD Michael Smurfit Graduate School of Business.

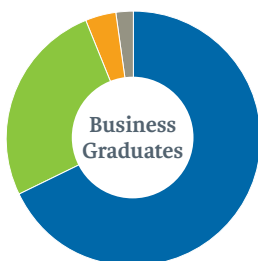
Whichever path you choose, there are staff and faculty on hand to guide and support you.

UCD Career Development Centre

The UCD Career Development Centre can help you plan your career, develop your skills and advance your applications for work or further study. Throughout your time in Quinn and, with the help of the Centre, we help you prepare for your future with:

- Company Presentations and Fairs
- CV Workshops
- Interview Seminars
- Graduate Job Opportunities
- Careers Advice Meetings
- Further study guides

UCD First Destination Report of Graduates



- 68% in employment
- 26% in further study or training
- 4% seeking employment
- 2% not available for employment

“Over the past 2 years building my own company, I’ve really come to appreciate all the practical experience I was exposed to at the Quinn School of Business. With the presentation skills I learnt during my time in University, I’ve had the confidence to go out and pitch to investors and successfully secure funding. The co-working environment of the Quinn School makes it easy to work in teams and it simulates exactly what the real world of business is all about!”

Richard Whelan, BComm,
CEO & Founder of
PopDeem





Alternative Routes of Entry

HEAR/DARE

We have a number of places to offer to eligible HEAR (Higher Education Access Route) or DARE (Disability Access to Education) applicants in our programmes. For details of application procedures please see www.accesscollege.ie

Mature Applications

If you are at least 23 years of age on 1st January of the year you want to enter, you can apply on grounds of mature years. Candidates are short-listed and interviewed on the basis of a written application. Academic ability, mathematics requirements, occupational/work experience and motivations are key factors taken into consideration.

QQI/FET

Students with the relevant and appropriate QQI-FET (formerly known as FETAC) Level 5/6 awards and modules, with a minimum of distinctions in five modules, may be admitted on a competitive basis to the Commerce programme.

Level 7 Progression

It is possible to apply for admission to year two Commerce in UCD on the basis of a Level 6 Higher Certificate or Level 7 Ordinary Degree with at least a Merit award. The content of this programme must correspond to first year Commerce in UCD.

For more information on alternative routes to entry visit:
www.myucd.ie/applying-to-ucd/ or email quinnschool@ucd.ie

International Study Opportunities

"Going on an International Exchange was easily one of the best decisions I've ever made. The experience has allowed me to improve aspects of myself that I would never have explored or even known about back home."

Niall McLoughlin, BComm

Why study abroad?

Experience a new learning environment

Study abroad at some of the best universities and business schools worldwide and gain a different perspective on education in another country.

Improve employment opportunities

Enhance your career prospects by adding an international experience to your degree. It's an asset which is highly valued by employers that seek recruits who are adaptable, resilient and who possess excellent interpersonal skills.

Friendships

Meet new people and make friends from around the world. This is an opportunity to network and make business contacts that may be useful in your future career.

Develop Skills

Become more independent and self-confident and develop cross-cultural communication skills.

Fun

Experience a new culture and travel!

BComm International

Students of the BComm International will spend a full academic year in an international destination (dependent on chosen route; Modern Languages or Global Business).

UCD Quinn Exchange Programme

Students on the BComm and BSc Economics and Finance programmes have the opportunity to apply to spend the second semester of second year on Exchange at one of Partner institutions around the globe. Business and Law students can apply to travel in third year.

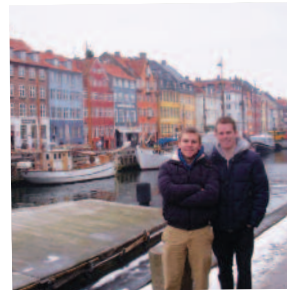
Summer School

Don't want to go away for a full semester? Some international partner institutions offer our students the opportunity to apply for a place on a Summer School. This is another way to enhance your international experience.

Our Partner Locations



We have excellent links with over 60 partner institutions across the world. Studying abroad can open your eyes to a different way of life, becoming an amazing personal experience which improves your business skills in the eyes of future employers.



"I had the most amazing time on exchange, every single day in Vancouver brought some new experience. It also was a huge asset on my CV when I applied for an internship in Dublin the following year, with employers seeing I was interested in taking opportunities and meeting new people."

Leah Lenehan, BComm

UCD Quinn Internship Programme

The Quinn School Internship Programme provides students with an opportunity to put theory and skills learned in the classroom into practice during their degree.

We have partnered with a range of companies from multinational professional services firms to local enterprises, to offer paid internships across a range of business disciplines. Our partners have recognised the high calibre of students coming from the Quinn School and increasingly consider internship opportunities as a fundamental part of their graduate recruitment strategy.

The Internship Programme is an optional programme which is open to penultimate year students on the Bachelor of Commerce and Economics and Finance programmes.

During the Programme students will register for a year long online reflective module designed to enhance the learning opportunities available throughout the year. Assessment will be structured on the work-based learning experience during the 9-12 months placement. Successful completion of the internship will form part of the Academic Transcript.

Business & Society Internship Scholarship

In 2018, the Quinn School of Business launched the Business & Society Internship Scholarship for students who may wish to avail of an internship opportunity in the voluntary sector. This competitive scholarship is awarded annually to financially support a student who is selected to undertake their placement with a not-for-profit organisation. This opportunity has been developed in line with the Quinn School ethos of transformational learning, thereby allowing students to see themselves and the world differently. Our inaugural scholarship student is currently working with Concern in the financial division of the organisation.

Selection of Recent Internship Partners



Student Supports

“As someone who is here to help support students with any problems or difficulties, I believe that UCD is a safe and welcoming place to come and study. With 24 hour campus security, safe accommodation, and numerous students support services, there is always someone at hand to help students with any issues that may arise.”

Jacqueline Levine, Student Adviser

Personal Supports

Student Advisers: The Student Advisers provide support for all students throughout their university experience, particularly during their first year. You can call to see them in relation to personal, social or practical issues. From simple requests for information to more confidential and serious matters, they will give you the time and space to talk things through.

Peer Mentor: Life at a new University can be daunting. Peer Mentors are students who have already completed their first or second year of study in a similar area and understand what it is like to be a new student at UCD. They are students from your own programme and/or subject area and remember what it's like to come here for the first time. They use that experience, and the knowledge they have gained since, to help new students integrate and begin to develop a sense of belonging to their programme of study.

Programme Office: The Programme Office is your go to place for all queries relating to registration, progression, exams, and programme structures. It will help and guide students who are experiencing difficulties in their studies. All programmes have a dedicated Programme Manager who will be a key support during your time in the Quinn School.

International Student Co-Ordinator: The International Student Coordinator helps international students integrate, adjust and adapt to life in UCD and Ireland through one-to-one meetings and student-focused events and activities.

Academic Writing Centre

The Academic Writing Centre strives to ensure that students are helped to communicate, structure and present their knowledge and ideas in a written format, and that their expertise and critical thinking skills are not diminished by either fear of, or difficulties with, aspects of the writing process.

Mathematics Support Centre

Quantitative Skills are an integral part of any modern business curriculums and the foundation for more advanced areas of study in finance, accounting or analytics. Recognising that students may need additional support to develop their mathematical skills, the University opened the Maths Drop in Centre as an informal tutoring service for students looking to enhance their maths skills.

Proudly Made in Africa (PMIA) Fellowship

UCD College of Business is a pioneer in teaching about Africa as an emerging market. At the crossroads of development and business, Africa presents a unique opportunity for students to explore the role of business, sustainable development and international trade in the socio-economic transformation of regions. The UCD-PMIA Fellow works across the curriculum to encourage students to learn about emerging markets, think creatively about business and to challenge their perspectives and preconceptions.

Entrepreneur in Residence

Our Entrepreneur-in-Residence has a specific focus on supporting our students in their entrepreneurial and innovative endeavours and provides practical advice and mentorship, connects students with experts in the eco-system, and creates extracurricular innovation and entrepreneurship activities and events.

Sample Timetable

On average, you will have about 18 - 22 hours of contact time per week, including lectures, tutorials and small group teaching. Outside of this, you will be expected to schedule study and class preparation time as well as time to research and prepare your various assignments and projects, individually or with your student group(s).

Your time in college is not just about study though. We believe in the importance of a full education outside of the classroom, so don't forget to incorporate time for student activities such as sport, societies, volunteering and social events into your schedule!

The sample timetable below is an illustration of how a student could spend their time here, but each student has a different individual schedule, depending on their programme structure, subject choices and how much you want to get involved with campus life!

Sample Timetable First Year BComm, Semester 1

	MONDAY	TUESDAY
09.00		Foundations of Management Thought
11.00	Elective Module	Tennis Club Training
13.00	Class Readings	Class Readings & Lecture Preparation
15.00	Inside Organisations	Maths for Business
17.00	Gym and Swimming Lessons	Guest Speaker
19.00		
21.00	UCD Film Society at UCD Cinema	



WEDNESDAY	THURSDAY	FRIDAY
Maths for Business		A lovely sleep in 😊
Business in Society	Business in Society	Tutorials
Library & Woodland Walks	Inside Organisations	Effective Learning and Development
Careers Events - Talk by potential employer	Essay Preparation & Study	Study Time
Spinning		
		
Comedy Evening at Student Club	Class Night out	

Bachelor of Commerce (BComm)

The UCD Bachelor of Commerce (BComm) degree has a long tradition at the forefront of business and management education in Ireland. The BComm provides a comprehensive and rigorous foundation in core business disciplines, whilst also allowing students to specialise in an area of business expertise. With a global profile and alumni, it's a springboard for those ambitious about developing a career in business, whether at home or abroad.

This is a challenging course designed for ambitious and achievement-oriented students who wish to make a significant impact in the business world. You will gain in depth knowledge of accounting, finance, economics, ethics, law, management, marketing, information systems, operations, and statistics. You'll learn about the recent themes and trends transforming the business landscape such as globalisation, technological change and environmental sustainability. You'll also have the opportunity to apply what you are learning in the classroom through case studies, business simulations, and company projects. With a wide range of electives, the BComm gives you the flexibility to develop your own personal niche of expertise.

The BComm also prepares you with the skills for a successful career in business. You will learn to become an independent and critical thinker and a compelling communicator. You will be able to work seamlessly in groups and develop the technical skills to analyse and make sense of business data and intelligence. Most of all, the BComm will empower you to take responsibility for your personal and career development.

Designed and taught by a faculty that are globally recognised and acclaimed, the BComm has a strong international focus. As a BComm student you have the opportunity to interact with lecturers that are leaders in their field and build a network with like-minded students from throughout the world.

Programme Details

CAO Code: DN650

Duration: 3 Years (4 with optional Internship)

CAO Points 2018: 498

Entry Requirements:

- Irish
- English
- A third language
- Mathematics (Min O2/H6 in LC or equivalent)
- Two other recognised subjects

Information on all entry requirements are available on programme pages at www.myucd.ie/applying-to-ucd/

"I chose UCD due to its modern curriculum and its practical approach to education. Studying an extensive range of modules for the first two years, completing a nine month work placement for my 3rd year, and specialising in my final year has allowed me to build a broad knowledge base, put this to use in a real world setting, and then focus on areas where I could expand my knowledge. I have found Commerce incredibly useful and feel that I have developed a strong business acumen during my time at UCD."

Richard McDonagh,
BComm Graduate



Is this course for me?

If you are motivated and driven to make a positive difference with a business education and looking for a course which challenges you to think differently, the BComm is for you. If you have set career goals and know what area of business you want to work in, we will supplement that with a well-rounded business education. Likewise, if you want to work in business, but are unsure of the role, then the BComm has flexibility in exploring options before you chose your route.

What will I study?

In your first and second year you will study a wide range of business subjects. This will give you a solid understanding of the foundations of business. In your final year you have the opportunity to focus your module choices on a specific subject area or to continue studying subjects across the broad range of business topics. This may include the opportunity to specialise in areas such as: Accounting, Finance, Marketing, Digital Marketing, Management, Innovation and Entrepreneurship, Inter-national Business, Human Resource Management and Management Information Systems.

Horizons Elective

With Horizons Electives, you generally have a choice of modules (subject to module entry requirements, timetable and availability of places) which can either be taken from within your subject area to deepen your learning, or from outside it to complement your studies. It's a wonderful opportunity for students to broaden their horizons with a flexible degree path.







Exchange Opportunity

As a BComm student you have the opportunity to apply to spend your second semester of second year on exchange at one of our international partner universities. Studying abroad can give you a different perspective on business education and help develop your independence and self-confidence skills which are valued by employers. It can also be a lot of fun! Possible destinations include Canada, Singapore, Hong Kong, New Zealand, Australia and Europe. (See page 13)

UCD Quinn Internship Programme

Between the penultimate and final year of the programme students have the opportunity to apply for a placement in a range of Irish and multinational companies. Examples of recent internships include KPMG, Deloitte, PwC, Microsoft, LinkedIn, Skype, among others. (See Page 15).

STAGE 1						
SEMESTER 1	Inside Organisations	Mathematics for Business	Foundations of Management Thought	Business in Society	Effective Learning and Development	HORIZONS ELECTIVE
SEMESTER 2	Financial Accounting 1	Macroeconomics for Business	ICT in Business	Business Law 1	Business Management Simulation	Data Analysis for Decision Makers
STAGE 2						
SEMESTER 1	Financial Accounting 2	Microeconomics for Business	Principles of Finance	Information Management	Marketing: Firms Customers & Society	HORIZONS ELECTIVE
SEMESTER 2	 EXCHANGE OPPORTUNITY (OPTIONAL) 					HORIZONS ELECTIVE
	Management Accounting	Global Business	Global Ops & Supply Chain Management	Business Analytics	BUSINESS OPTION MODULE	HORIZONS ELECTIVE
STAGE 3  OPTIONAL INTERNSHIP YEAR 						
FINAL YEAR						
SEMESTER 1	Business Strategy	Personal Development Portfolio	People at Work	BUSINESS OPTION MODULE	BUSINESS OPTION MODULE	HORIZONS ELECTIVE
SEMESTER 2	New Venture Creation and Development	BUSINESS OPTION MODULE	BUSINESS OPTION MODULE	BUSINESS OPTION MODULE	BUSINESS OPTION MODULE	HORIZONS ELECTIVE

Bachelor of Commerce International

The BComm (International) (BCIT) combines a flexible business education from Ireland's leading business school with the linguistic skills and a cultural understanding to succeed in the exciting world of international business. It equips graduates to work internationally or work in multinational business environments with a well-regarded, internationally recognised degree.

With the advances in telecommunications, travel and technology, international business has developed into a fast paced and exciting environment full of skilled and motivated individuals. The BCIT combines the foundation of business and management teachings with international languages and cultural understanding to equip students with the tools to succeed in this area.

Students on the BCIT course are given a strong foundation in the theory and practice of business management and related areas. They are equipped to both understand and critically assess business issues. This, coupled with studying the language, literature and culture of their chosen country, gives graduates a unique and competitive advantage in understanding the global business world.

Is this course for me?

If you want to travel, make a positive difference in an international business career and society in general, wish to be challenged by a leading educator in this area, then the BCIT is for you.

What will I study?

In your first year you will study two languages, one of which you will choose to study to final year degree level. You will study not just your chosen language but the literature and culture of that country.

All students spend an academic year abroad in third year. With our international reputation, we have secured partnerships with highly regarded institutions.

During the four years of the programme you will also cover core business subjects such as accounting, economics, finance, ICT in business, management principles, maths and analysis. Students have flexibility to choose specialist business subjects in final year which will help shape career options.

Programme Details

CAO Code: DN660

Duration: 4 Years

CAO Points 2018: 510

Entry Requirements:

- Irish
- English
- A third language
- Mathematics (Min O2/H6 in LC or equivalent)
- Two other recognised subjects

Special Entry Recommendation

- You must be committed to spending an academic year abroad in a foreign country and have an interest in and aptitude for languages.
- A minimum of H4 in Leaving Certificate (or equivalent) French will be required to take any French language combination.
- Information on all entry requirements are available on programme pages at www.myucd.ie/applying-to-ucd/

CAO Codes

	FRENCH	GERMAN	ITALIAN	SPANISH	CHINESE
FRENCH	-	FRG	FRI	FRS	FRC
GERMAN	FRG	-	GRI	GRS	GRC
ITALIAN	FRI	GRI	-	ITS	ITC
SPANISH	FRS	GRS	ITS	-	SPC
CHINESE	FRC	GRC	ITC	SPC	-

Students are not recommended to select two new languages.

Study Year Abroad

When studying abroad in third year you will have two options:

The **Modern Languages** Route: you will attend one of our partner international universities/business schools, where you will continue your studies in the host language, (except for Chinese, where you will study the Chinese language, along with business modules through English). In fourth year you continue studying business and your chosen language subjects at UCD.

The **Global Business** Route: you will study through English at one of our international partner universities/business schools before returning to UCD in fourth year, where you will focus on studying business and intercultural skills, with no language option.

Horizons Elective

With Horizons Electives, you generally have a choice of modules (subject to module entry requirements, timetable and availability of places), which can either be taken from within your subject area to deepen your learning, or from outside it to complement your studies. It's a wonderful opportunity for students to broaden their horizons with a flexible degree path.

"The main reason I chose this course was because I would be able to study for a year in a country completely different to Ireland, but still be guaranteed a world-class education because of UCD's fantastic university partners. Apart from that, the great facilities and really engaging lecturers at the Quinn School really made it obvious to me that this was the right place to begin my journey into the business world."

Ohuntoluse Akinlabi,
BComm International Graduate



MODERN
LANGUAGES

GLOBAL
BUSINESS

STAGE 1						
SEMESTER 1	Mathematics for Business	Inside Organisations	Business in Society	Foundations of Management Thought	LANGUAGE 1 CORE MODULE	LANGUAGE 2 CORE MODULE
SEMESTER 2	Financial Accounting 1	Data Analysis for Decision Makers	Microeconomics for Business	LANGUAGE CORE MODULE	LANGUAGE CORE MODULE	HORIZONS ELECTIVE
STAGE 2						
SEMESTER 1	Principles of Finance	Comparative Human Resource Management	Marketing: Firms, Customers & Society	LANGUAGE CORE MODULE	LANGUAGE OPTION MODULE	HORIZONS ELECTIVE
SEMESTER 2	Management Accounting	ICT in Business	Studies in Global Operations	LANGUAGE CORE MODULE	LANGUAGE CORE MODULE	LANGUAGE OPTION MODULE
STAGE 3						
YEAR ABROAD						
STAGE 4						
SEMESTER 1	Business Strategy	BUSINESS OPTION MODULE	BUSINESS OPTION MODULE	LANGUAGE CORE MODULE	LANGUAGE OPTION MODULE	HORIZONS ELECTIVE
SEMESTER 2	New Venture Creation and Development	BUSINESS OPTION MODULE	BUSINESS OPTION MODULE	LANGUAGE CORE MODULE	LANGUAGE OPTION MODULE	HORIZONS ELECTIVE
STAGE 5						
SEMESTER 1	Business Strategy	Gov. the Intl. Business Environment	e-Business Solutions	BUSINESS OPTION MODULE	BUSINESS OPTION MODULE	HORIZONS ELECTIVE
SEMESTER 2	New Venture Creation and Development	Applied Intl. Business Project	Global Marketing	BUSINESS OPTION MODULE	BUSINESS OPTION MODULE	HORIZONS ELECTIVE

BSc Economics & Finance

Regarded as one of the premier finance degrees in Ireland, this course will provide you with the knowledge and skills necessary for a successful career in the areas of banking and finance.

Is this course for me?

If you have a strong interest or ability in maths, stats or economics and would like a career in financial economics, banking or finance then this course is for you.

What will I study?

Year one of the course focuses on developing your knowledge and understanding of the basic subjects and principles underlying economics and finance.

During year two and final year you will focus on areas such as corporate finance, econometrics and financial maths. Depending on your area of interest you can then specialise in the subject areas of Economics, Finance or Maths. All final year students will be required to complete a research project in a self-selected finance area.

This course introduces you to the mathematical and statistical techniques used in both economics and finance, as well as providing a wide range of courses to develop both the theoretical and applied aspects of each area. The subject areas share a common thread with the fields of quantitative methods, microeconomics and international monetary and finance theory.

Horizons Elective

With Horizons Electives, you generally have a choice of modules (subject to module entry requirements, timetable and availability of places), which can either be taken from within your subject area to deepen your learning, or from outside it to complement your studies. It's a wonderful opportunity for students to broaden their horizons with a flexible degree path.

Programme Details

CAO Code: DN670

Duration: 3 Years (4 with optional Internship)

CAO Points 2018: 590

Entry Requirements:

- Irish
- English
- A third language
- Mathematics (minimum H4 in Leaving Cert)
- Two other recognised subjects

Information on all entry requirements are available on programme pages at www.myucd.ie/applying-to-ucd/





Exchange Opportunity

You have the opportunity to apply to spend your second semester of second year on exchange at one of our international partner universities. Studying abroad can give you a different perspective on business education and help develop your independence and self-confidence skills which are valued by employers. It can also be a lot of fun! Possible destinations include Canada, Singapore, Hong Kong, New Zealand, Australia and Europe. (See page 13)

UCD Quinn Internship Programme

Between the penultimate and final year of the course you will have the opportunity to apply for a placement in a range of Irish and multinational companies on the Quinn Internship Programme. This Programme helps you put your education into practice and can give you working experience to prepare you for employment. (See page 15)

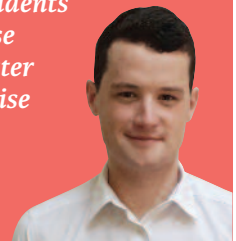
“For students with an interest in the world of Finance and Economics, and strong mathematical ability, there is no better course than the BSc Economics & Finance.

By the time they graduate students are equipped with an impressive skillset that includes a strong mathematical grounding, Financial and Economic modelling skills, and an understanding of how the markets work.

This is a highly respected course with many of my classmates quickly snapped up by the best firms in Ireland and abroad, while others were accepted into the most prestigious universities around the world for further study.

For high-achieving students there is no other course that will provide a better frame-work to maximise their potential.”

Kevin Sweeney,
BSc Economics and Finance



STAGE 1

SEMESTER 1	Math Modelling in the Sciences	Introduction to Finance	Introduction to Business Analytics	Introduction to Analysis (E&F)	Introduction to Economics	Business in Society
SEMESTER 2	Financial Accounting 1	Principles of Macroeconomics	Advanced Calculus (E&F)	Statistical Modelling	Linear Algebra Apps to Economics	HORIZONS ELECTIVE

STAGE 2

SEMESTER 1	Introduction to Programming	Intermediate Microeconomics	Corporate Finance	Probability Theory	Econometrics	HORIZONS ELECTIVE
SEMESTER 2 (EXCHANGE)	 EXCHANGE OPPORTUNITY (OPTIONAL) 					HORIZONS ELECTIVE
	Intermediate Macroeconomics	Game Theory	Optimisation in Finance	Foundations of Financial Mathematics	Inferential Statistics	HORIZONS ELECTIVE

STAGE 3

OPTIONAL INTERNSHIP YEAR

FINAL YEAR

SEMESTER 1	Advanced Microeconomics	Econometrics of Financial Markets	Financial Economics I	MATH & STATS STREAM ECONOMICS STREAM FINANCE STREAM	HORIZONS ELECTIVE
SEMESTER 2	Financial Economics II	Recent Research Topics in Finance	Applied Portfolio and Risk Mgmt	MATH & STATS STREAM ECONOMICS STREAM FINANCE STREAM	HORIZONS ELECTIVE

Bachelor of Business and Law

Combining two of the best degrees, this course equips you with a comprehensive range of relevant skills to help you succeed in the legal and business fields, home or abroad.

Is this course for me?

The BBL degree combines law and business into a single degree, providing you with an ideal skill-set for the commercial world and offering valuable career flexibility. BBL graduates are uniquely equipped with the analytical and advocacy skills that arise from a legal training, combined with the numeracy and financial literacy of a business degree.

What will I study?

In years one to three you will receive a thorough grounding in all aspects of business management, while from a legal perspective you will learn about the fundamental principles of law relevant to both business and the legal world. In your final year, according to your preference and career plans, you can choose to specialise in Law or Business.

Students can select the modules necessary for legal professional recognition, which will allow them to go on to qualify as a solicitor or barrister, and work in legal practices in Ireland or abroad or may choose to focus more on the business side and pursue careers in Accountancy, Management, Corporate Finance or Business Analysis among others. BBL graduates also have the option of pursuing postgraduate qualifications in either Law or Business.

Note: The intensive nature of the BBL degree means that you will not have time to take extra modules as part of UCD Horizons.

Exchange Opportunity

In second year you will have the opportunity to apply to spend semester 2 of year 3 on exchange at one of our international partner universities.

Programme Details

CAO Code: DN610

Duration: 4 Years

CAO Points 2018: 531

Entry Requirements:

- Irish
- English
- A third language
- Mathematics (Min O2/H6 in Leaving Cert)
- Two other recognised subjects

Information on international entry requirements are available on programme pages at myucd.ie/admission/apply

"Business and Law was a fantastic experience and has provided me with a solid grounding in both the business and legal disciplines. I enjoyed the academic aspect of the course and benefited greatly from the tailored and interactive learning modules which afforded opportunities to engage in teamwork. My time studying abroad in the University of Queensland, Australia was incredible and exposed me to a new academic and cultural environment and also allowed me to grow as an individual. The opportunity to study abroad is an invaluable feature of the course and has proven popular with employers as it demonstrates a willingness to tackle new experiences and embrace challenges."

Michelle Holligan,
Bachelor of Business and Law





STAGE 1						
SEMESTER 1	Mathematics for Business	Inside Organisations	Business in Society	Constitutional Law: Inst. Framework	Contract: Formation	Legal Skills
SEMESTER 2	Data Analysis for Decision Makers	Microeconomics for Business	ICT in Business	Constitutional Law: Fundamental Rights	Contract: Vitiating Factors & Remedies	Intro to the Irish Legal System
STAGE 2						
SEMESTER 1	Principles of Finance	Information Management	Marketing: Firms Customers & Society	Negligence & Related Matters	EU Constitutional Law	Criminal Liability
SEMESTER 2	Financial Accounting 1	Business Analytics	BUSINESS OPTION MODULE	Nominate Torts	EU Economic Law	Criminal Offences and Defences
STAGE 3						
SEMESTER 1	Financial Accounting 2	Business Strategy	BUSINESS OPTION MODULE	Company Law I	LAW OPTION MODULE	LAW OPTION MODULE
SEMESTER 2	Management Accounting	Global Business	Global Ops & Supply Chain Mgmt	Company Law II	LAW OPTION MODULE	LAW OPTION MODULE
<div> <div>EXCHANGE OPPORTUNITY (OPTIONAL)</div> </div>						
FINAL YEAR						
SEMESTER 1	People at Work	BUSINESS OPTION MODULE	BUSINESS OPTION MODULE	LAW OPTION MODULE	LAW OPTION MODULE	LAW OPTION MODULE
SEMESTER 2	New Venture Creation & Development	BUSINESS OPTION MODULE	BUSINESS OPTION MODULE	LAW OPTION MODULE	LAW OPTION MODULE	LAW OPTION MODULE

Diploma/Bachelor of Business Studies

Why not combine work, study and family commitments through a more flexible approach to your learning? Our business diploma and degree programmes involve a blend of home study and occasional campus attendance underpinned by an infrastructure of student supports.

Customised for Part-Time Students:

The diploma and degree adopt a model of non-traditional learning which uses flexible delivery methods designed specifically for part-time students with a knowledge and experience of work. The work experience of participants facilitates classroom discussion – something that is favoured by our tutors – and makes a valuable contribution to the overall learning experience.

Career Focused:

Aims to transform the career prospects and employability of participants through a multi-faceted re-skilling programme which, because of its relatively long time frame of two-four years, promises sustainable and enhanced skills development

“Studying my degree with the Centre for Distance Learning at UCD College of Business has been a life and career changing decision for me. Its deliverables were globally orientated, theoretically applicable, but most importantly in today’s environment, pragmatic and viable. Completing the programme enhanced my soft skills and enabled me to become more assertive, efficient and decisive which are key components to a successful career in any industry, domestically or internationally.”

Robert Lyons, BBS

Programme Details

CAO Code: Not Applicable

Entry Route:

Flexible admissions policy is in place, with two routes of entry; one based on mature years (23 years of age on the 1st January of the proposed year of entry), life experience and academic aptitude and the second based upon matriculation (i.e. Leaving Certificate). The former route of entry tends to be the most common one with the average age of students in the region of 32 years.

The admissions process may include an interview and a writing skills test may also form part of the assessment.

Our part-time Diploma and Degree programmes allow you to study from anywhere in Ireland while also fulfilling your work, family and other commitments. Our programmes also allow you to study at times and at a location convenient for you.

Throughout your studies, a Learning Support Officer in the Centre for Distance Learning will be available to provide you with continuous day-to-day support and advice on all course matters through our telephone, email and drop-in service.

If you have been out of formal education for some time, the programme contains a number of study skills development modules which will assist you in developing the key skills you will need to ensure successful completion of the programme.



Year One Modules (DBS)

Principles of Management	Organisational Behaviour	Introducing Academic Competencies	Developing Academic Competencies	People Management	Accounting to Non-Accounting Students
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Year Two Modules (DBS)

Principles of Economics	Business Environment	Digital Business Strategy	Principles of Marketing	Business Project	Business Law
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Year Three Modules (BBS)

Human Resource Management	Managing Change	Economic Policy and the Global Environment	Management Practice 1	Management Practice 2	Global Business	Accounting Information for Manager
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Year Four Modules (BBS)

Project Management	Undergraduate Dissertation	Entrepreneurship and Innovation	Business Strategy	Financial Management	Globalisation: MNCs and Employee Relations
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Your Life on Campus

UCD Lochlann Quinn School of Business is located on a vibrant and bustling campus offering you a variety of opportunities to extend your learning experience beyond the classroom. It is a perfect setting to combine all elements of an active and fulfilling university life.



Sports Clubs & Activities

With 60 Sports Clubs (and counting!) and a wide range of health and leisure activities, UCD has an extensive range of options for sports enthusiasts. Competitive at a high level and welcoming at a beginners level, the Clubs provide a huge range of opportunities to train, play and compete in sport, no matter what your passion, ability or level.

www.ucd.ie/sport/clubs/

Accommodation

Coming to live on campus in UCD is exciting and for many students it is their first time to live away from home.

On campus accommodation can accommodate almost 2800 students on campus. Almost 50% of our accommodation is reserved for International students who are in their first year or are new to UCD.

www.ucd.ie/residences E: residences@ucd.ie F: +353 (0)1 716 1031

International students wishing to book on campus accommodation should contact internationalaccommodation@ucd.ie for information on eligibility and booking procedure.

If you would rather live off-campus, you can visit www.accomodationpad.ie for more information.

UCD ResLife is an active programme of engagement open to all students living on campus. It aims to build a community within UCD Residences through special events, fitness classes & sporting activities, adventure days, cinema nights and information on safety and awareness. Weekly emails keep you up to date on everything that's happening!



Health Service

In addition to your local GP, the Student Health Centre provides on-campus medical, psychological and psychiatric care to registered students of the university.

www.ucd.ie/stuhealth

F: +353 (0)1 716 3133

UCD Library

Our five on campus libraries include one million books, 650,000 e-books, hundreds of subject databases and approximately 84,000 journals - both print and electronic. UCD Library Services will ensure that you will be able to access the information needed to progress your studies.

www.ucd.ie/library

F: +353 (0)1 716 7583

UCD Student Centre and UCD Sports & Fitness

Our award winning Student Centre and Sports & Fitness complex is the most diverse student facility of any University in Ireland. Fully registered students have free access to the UCD Sports & Fitness Gym facilities (gym, fitness class etc). State of the art facilities include:

- 3D Cinema
- Drama Theatre
- Debating Chamber
- TV Studio and Radio Pod
- Sauna and Jacuzzi
- 50 Metre Swimming Pool
- Gym, dance and spinning studios

www.ucd.ie/studentcentre

Student Societies

There are over 70 different UCD Student Societies on campus representing all parts of life including; arts, drama, politics, history, languages, and more. If there's not a Society for your interest we actively encourage you to set one up! You'll find Student Societies are great places to meet new friends with similar interests and are an easy way to get involved in university life. In the Business area alone, there are three societies who interact a lot with UCD Quinn students.

- Quinn Society (more commonly known as Q-Soc)
- Investment and Entrepreneurs Society
- Commerce and Economics Society

www.ucdsocieties.com

UCD Students' Union

All students are automatically members of UCD Students' Union which represents, advises and supports students through their time in University. The Union also organises entertainment events and runs a number of campus services such as a newspaper, shops and a bar.

www.ucdsu.ie



Need more information?

Please contact:

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quinnschool@ucd.ie



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