



UCD Lochlann Quinn  
School of Business

STUDENT PROSPECTUS

# 2020



# VISIT THE LOCHLANN QUINN SCHOOL OF BUSINESS

Visiting the Lochlann Quinn School of Business is the best way to find out more about studying business in UCD and to experience the world-class facilities the School has to offer our students.

Keep up to date with the latest events taking place in the Lochlann Quinn School of Business by registering at [www.ucd.ie/myucd](http://www.ucd.ie/myucd)

9TH OCTOBER  
– 2019 –  
UCD  
QUINN SCHOOL  
OPEN EVENING

9TH NOVEMBER  
– 2019 –  
UCD  
OPEN DAY

13TH NOVEMBER  
– 2019 –  
STUDYING  
COMMERCE AND  
COMMERCE  
INTERNATIONAL  
INFORMATION  
WEBINAR

27TH NOVEMBER  
– 2019 –  
STUDYING  
ECONOMICS &  
FINANCE  
INFORMATION  
WEBINAR

2ND - 5TH JUNE  
– 2020 –  
UCD  
5TH YEAR  
SUMMER  
SCHOOL

# CONTENTS

4

WELCOME TO THE FUTURE

5

WHY STUDY BUSINESS IN UCD?

6

THE QUINN EXPERIENCE

8

UCD QUINN INTERNSHIP PROGRAMME

10

INTERNATIONAL STUDY OPPORTUNITIES

12

SUPPORTING OUR STUDENTS

14

YOUR CAREER, YOUR FUTURE

15

BROADEN YOUR COLLEGE EXPERIENCE

16

OUR PROGRAMMES

18

BACHELOR OF COMMERCE

20

BACHELOR OF COMMERCE INTERNATIONAL

22

BSC ECONOMICS & FINANCE

24

BACHELOR OF BUSINESS & LAW

26

DIPLOMA/BACHELOR OF BUSINESS STUDIES

28

SAMPLE TIMETABLE

29

ALTERNATIVE ENTRY PATHWAYS

29

WHAT NEXT?



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# WELCOME TO THE FUTURE AT UCD LOCHLANN QUINN SCHOOL OF BUSINESS

## WE LIVE IN A COMPLEX WORLD AT A TIME OF EXTRAORDINARY GLOBAL CHALLENGES AND OPPORTUNITIES.

At UCD Lochlann Quinn School of Business we have made a commitment to transformational learning, and to research, innovation and impact in Ireland and for the world. At its best, university is about ideas, experiences and relationships that help you to see yourself and the world in new ways. We work to cultivate informed, active, connected global citizens with the capacity to think, act, reflect and keep learning. Our ambition is to help you make a positive difference in business and society in ways that are meaningful and authentic to you.

Quinn is an environment where you will be challenged and supported as you build strong foundations of business knowledge, develop your capacities and consider diverse perspectives. It is a global classroom where you can learn ways of working, thinking and collaborating to help set you on your path. It is a place to get to know yourself, expand your horizons, and build friendships and relationships that will support you throughout your life and career.

### MEET AND SHAPE THE FUTURE

The ways we live, learn and work are changing. UCD Business has a long history of innovation and creating distinctive learning environments to help our students develop the knowledge, skills and adaptive mindset to meet and help shape a changing business world. We are committed to leading that edge, not just today but for generations to come. Four pillars support the business curriculum at Quinn: innovation and enterprise; business, society and sustainability; research and inquiry; and, transformational learning. For us transformational learning means continually investing in student experience, what and how you learn, digital

integration, and connected, inspiring learning spaces to help you thrive.

We offer exceptional business internship opportunities, the chance to travel and exchange, an extraordinary alumni network, and a world-class learning environment.

### A NEW GENERATION

2019/20 sees the opening of our new wing, UCD Moore Centre for Business – a fresh canvas of active learning classrooms, digital collaboration spaces, a showcase auditorium, and extensive co-working zones providing the ideal setting for real world problem solving where you can collaborate, experiment, and learn by doing.

Thank you for connecting and as you read these pages, please imagine your future at Quinn. We are proud of our School and hope you will be excited by our story and ambitious to be part of it too. We would be happy to hear from you with any questions you may have. We look forward to welcoming you and working together to help shape the future of business.

Come join us!



**Associate Professor Maeve Houlihan**  
**Director – UCD Lochlann Quinn School of Business**

# WHY STUDY BUSINESS IN UCD?

The world of business is ever evolving and UCD Lochlann Quinn School of Business is evolving with it. Our up-to-date curriculum, excellent teaching facilities and world-class academics ensure that we will prepare you for your future..... Wherever you want it to take you.



## UNIVERSITY OF FIRST CHOICE IN IRELAND

UCD remains the university of first choice among CAO applicants.



## TOP 0.5% OF BUSINESS SCHOOLS GLOBALLY

The UCD College of Business is ranked within the top 0.5% of international business schools.



## EXCELLENT JOB PROSPECTS

94% of our students are in employment or further education upon graduating from our courses.



## A GLOBAL FOOTPRINT

UCD Quinn School is proud to be part of Ireland's Global University with students studying with us in the Quinn School from 53 different countries.



## PAID INTERNSHIP OPPORTUNITIES

Over 80% of applicants are successful when applying for the School's competitive year-long internship programme. We are proud to work with top-tier companies who provide world-class paid internships for our students.



## IRELAND'S ONLY TRIPLE ACCREDITED BUSINESS SCHOOL

Our international accreditations (EQUIS, AACSB, AMBA), rankings (*Financial Times*, *The Economist*) and our membership of prestigious global business school networks (PRME, CEMS, GNAM, PIM) are marks of quality for your degree.



## A DYNAMIC AND INNOVATIVE LEARNING EXPERIENCE

We have just opened our new €20 million wing, the UCD Moore Centre for Business, which nearly doubles our School's footprint and provides additional active learning classrooms and more space for collaborative teamwork.

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# THE QUINN EXPERIENCE

The UCD Lochlann Quinn School of Business is a progressive and engaging environment, which places a strong emphasis on independent thought. We invest heavily in continuous innovation in what we teach and how we teach, with a strong emphasis on personal development. This can be seen with the €20 million investment in new student facilities through the UCD Moore Centre for Business.



## COLLABORATION STUDIOS

Our collaboration studios have the latest audiovisual technology to train and practice your presentation and communication skills. In these spaces you can record and practice your pitches and presentations for group work or as interview preparation.

## EXTENSIVE CO-WORKING SPACES

At the heart of the Quinn School is the idea of belonging, collaboration, coworking and side-by-side learning, inside and outside the classroom. Areas such as the Moore Atrium and break-out areas on the upper levels contain a rich mix of solo and collaborative working and social spaces for our students.

## KPMG SKILLS ZONE

The KPMG Skills Zone supports professional and personal development, as well as skill-building activities, and is co-located with the Quinn Analytics Lab, which includes 12 three-person Bloomberg terminal settings. The KPMG Zone supports activity, experiences and opportunities for transformational learning and real workplace skill development.

The experience of studying here is like no other. You will work with the best business students from around the world. You will meet some of the world's leading employers and interact with leading research-active lecturers.

Our focus is not only on providing education, but also on the skills necessary to succeed in the working world. Together our Quinn and Moore wings create a community-focused epicentre on the UCD campus for our students, and a space purpose built for business education, formal and informal connecting, collaborating and continuous development.



### THINK LAB

Our Think Lab is a 16-person dedicated space for hands-on experimentation, problem solving and design thinking focused on innovation and teamwork. Designed to mimic the future of work in collaborative teams, the space is equipped with the tools needed for successful group work.

### EY ENTREPRENEURSHIP AND INNOVATION HUB

This dynamic space contains 50 mobile node chairs with writable walls for collaborative learning. From presentation space to group work and problem solving, the EY Entrepreneurship and Innovation Hub enhances the work of Ireland's young business talent as they design the future.

### MEDIA SUITE

Recording studios and editing suites provide opportunities and support to extend digital content and creator skills in collaboration with the Business E-learning team. From video and podcast creation to online tutorials, our students have access to the spaces and equipment necessary to be a digital leader in the world of business.

# UCD QUINN INTERNSHIP PROGRAMME

The Quinn School Internship Programme provides students with an opportunity to put theory and skills learned in the classroom into practice during their degree.



The Quinn Internship Programme is an optional programme which is open to the top performing penultimate year students on the Bachelor of Commerce and Economics & Finance programmes.

We have partnered with a range of companies from multinational professional services firms to local enterprises, to offer paid internships across a range of business disciplines. Our partners have recognised the high calibre of students coming from the Quinn School and increasingly consider these internship opportunities as a fundamental part of their graduate recruitment strategy. During the Programme students are registered to a year long online reflective module designed to enhance the learning opportunities available throughout the year. Assessment is structured on the work-based learning experience during the 9-12 month placement. Successful completion of the internship forms part of the student's Academic Transcript.

## INTERNSHIP SCHOLARSHIP OPPORTUNITIES

Recognising the importance of broadening the range of opportunities available to students and the benefit of engaging with our community, the Quinn School recently launched two internship scholarship opportunities.

**The Business & Society Internship Scholarship** is awarded annually to financially support a student who is selected to undertake their placement in the voluntary sector. This opportunity had been developed in line with the Quinn School ethos of transformational learning, thereby allowing students to see themselves and the world differently. The successful candidate has the opportunity to contribute to business and society and gain valuable real-world experience while helping a voluntary organisation achieve its goals. The current recipient of this scholarship is working in a business analytics and marketing role in Concern Worldwide.

**The Quinn Enterprise Internship Scholarship** supports the Quinn School's commitment to innovation, entrepreneurship and collaboration with local businesses. Our aim is to sow the seeds of entrepreneurship and business development among our students and this scholarship provides a unique opportunity to financially support a student with a genuine interest in innovation and a curiosity for entrepreneurship. This opportunity allow students to explore their own entrepreneurial abilities and learn from key mentors in this sector. The inaugural recipient of this scholarship will work in NovaUCD, supporting the New Ventures team and working directly with start-up organisations based here.



# WHY DO AN INTERNSHIP?



# CURRENT INTERNSHIP PARTNERS INCLUDE:

# INTERNATIONAL STUDY OPPORTUNITIES



## WHY STUDY ABROAD?

Experience a new learning environment. Study abroad at some of the best universities and business schools worldwide and gain a different perspective on education in another country.



## IMPROVE YOUR EMPLOYMENT OPPORTUNITIES

Enhance your career prospects by adding an international experience to your degree. It's an asset which is highly valued by employers that seek recruits who are adaptable, resilient and who possess excellent interpersonal skills.



## DEVELOP NEW FRIENDSHIPS

Meet new people and make friends from around the world. This is an opportunity to network and make business contacts that may be useful in your future career.



## DEVELOP AND ENHANCE YOUR SKILLS

Become more independent and self-confident and develop cross-cultural communication skills.



## ENJOY NEW EXPERIENCES

Experience a new culture and travel!



## DEVELOP A GLOBAL MINDSET

Today's business world needs globally minded thinkers to understand different cultures and have proven intercultural skills.



We have excellent links with close  
to **70 partner institutions**  
across the world. Studying abroad  
can **open your eyes** to a different  
way of life, becoming an amazing  
personal experience which  
improves your **business skills** in  
the eyes of future employers.

## WHERE CAN I GO?



Austria | Australia | Belgium | Canada | China | Denmark  
France | Germany | Hong Kong | Hungary | Italy  
New Zealand | Norway | Singapore | Spain  
The Netherlands | United States of America

### COMMERCE INTERNATIONAL

Students of the BComm  
International  
will spend a full academic  
year in an  
international destination  
of the language  
they are studying.

### BUSINESS & LAW

Students of Business  
& Law have the  
opportunity to apply  
to study abroad in the  
third year.

### COMMERCE AND ECONOMICS & FINANCE

Students of Commerce and  
Economics & Finance have  
the opportunity to apply for  
a semester abroad in one of  
our partner institutions  
around the globe during  
Semester 2 of second year.

### SUMMER SCHOOL

Don't want to go away for a  
full semester? Some  
international partner  
institutions offer our  
students the opportunity to  
apply for a place on a  
summer school. This is  
another way to enhance  
your international  
experience.

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# SUPPORTING OUR STUDENTS

Knowing that life in a large university environment can be challenging, the Quinn School provides a range of supports to help our students adapt to life in college. These resources are available to students both in Quinn and on the wider UCD campus.



## STUDENT ADVISORS

Student Advisors in UCD provide support to all students throughout their time here but in particular during their first year in college. You can call to see them in relation to personal, social or practical issues. Our Student Advisor, Jacqueline Levine, can be found next to the Programme Office.

## PROGRAMME OFFICE

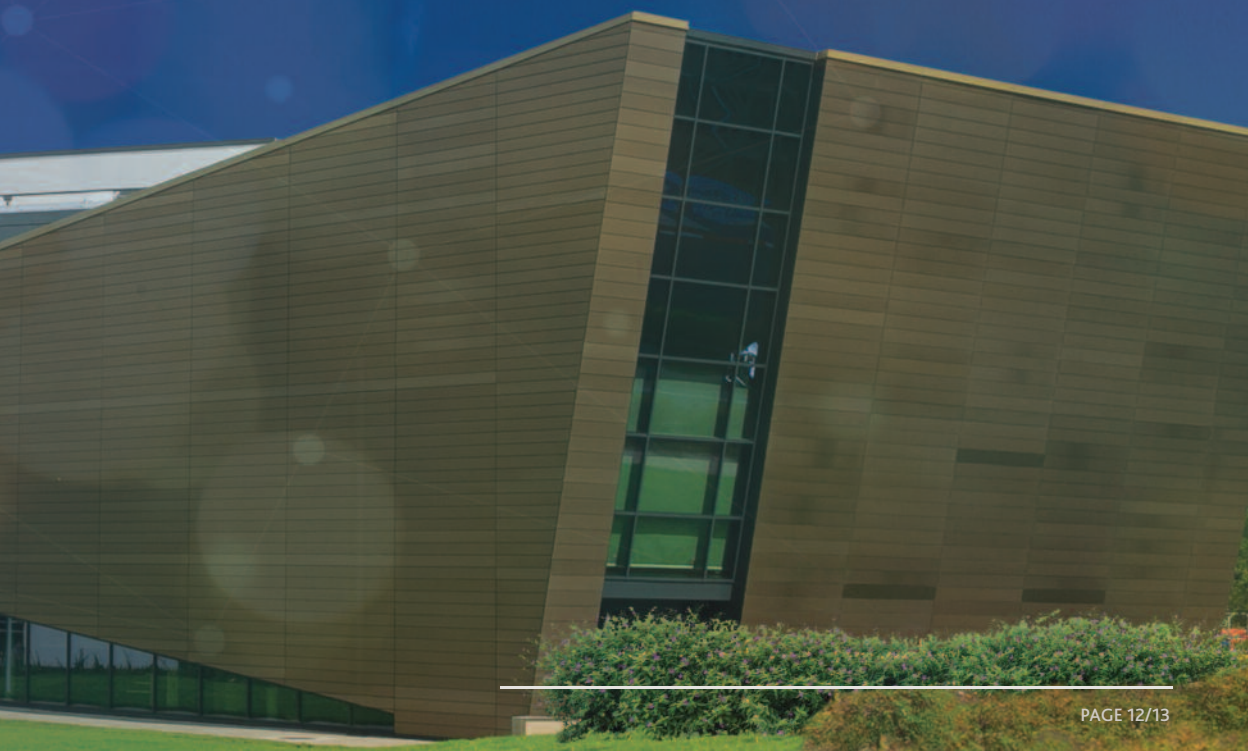
The Programme Office is your place to go for all queries relating to your course. All programmes have a dedicated programme manager based here in the Quinn School who will be a key support for you.

## PEER MENTORS

Peer Mentors are students who have already completed first or second year in a similar subject area and understand what it is like to be a new student in UCD. They are here to help students integrate into their programme area. Every first year student is linked up with a Peer Mentor during Orientation Week.

## INTERNATIONAL STUDENT CO-ORDINATOR

The International Student Co-Ordinator helps international students integrate, adjust and adapt to life in UCD and Ireland through one-to-one meetings and student-focused events.



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# YOUR CAREER, YOUR FUTURE

Graduates from the UCD Lochlann Quinn School of Business are highly sought after domestically and internationally in a range of fields such as accounting, banking and finance, management consulting, marketing, business operations, and technology, along with the public sector and not-for-profit organisations.

With approximately 80,000 UCD business alumni working in the industry we pride ourselves on our industry connections. Many leading organisations and alumni visit the school during the year for presentations and networking opportunities for our students.

For students within our Commerce and Economics & Finance courses the optional year-long internship programme that they can avail of offers the first stepping stone to their career after university. Our partner companies have recognised the high calibre of our students and increasingly consider internship opportunities as a fundamental part of their graduate recruitment strategy. See pages eight and nine for more information on the Quinn Internship Programme.

While the majority of our students go into full-time employment when they graduate, others choose to continue on to postgraduate study at other leading universities such as Imperial College London, the University of Cambridge, and the London School of Economics, as well as the internationally renowned UCD Michael Smurfit Business School.

## UCD FIRST DESTINATION REPORT FOR BUSINESS GRADUATES

Within 12 months of graduation:



% are in employment



% are in further study or training



% are seeking employment



% are not available for work

# BROADEN YOUR COLLEGE EXPERIENCE

The UCD Lochlann Quinn School of Business is located on a vibrant and bustling campus, which offers our students a wide range of opportunities to extend their time in UCD beyond the classroom and get involved with extracurricular activities.

## UCD SPORTS CLUBS

With over 60 different sports clubs on offer in UCD there is something for everyone to get involved with. From competitive high-level teams who compete nationally and internationally, to introductory teams with a focus on the social experience, UCD Sports Clubs provide a huge range of opportunities for students to get involved.

Visit [www.ucd.ie/sport/clubs](http://www.ucd.ie/sport/clubs) to find out more.

## UCD STUDENT CENTRE AND SPORT & FITNESS

Our award winning Student Centre and Sport & Fitness complex is the heart of extracurricular activities in UCD. Fully registered students have free access to the UCD Sport & Fitness Gym along with its calendar of fitness classes that run during the week. The Student Centre offers our students access to:

- 90-Seater Cinema
- Debating Chamber
- 50 Metre Swimming Pool
- Fitness Studios
- Drama Theatre
- TV and Radio Studios
- Sports Halls
- Rock Climbing Wall

## STUDENT SOCIETIES

Student societies are a fantastic way to explore your interests and develop new ones. UCD has over 90 active student societies so there is something for everyone to get involved with. And if there isn't a society already in place students are encouraged to establish new ones while they are here. Not only are student societies great ways to meet new people but they are also fantastic ways to develop new skills that employers will want. Studying business, you may be interested in joining our Investment and Entrepreneurs Society or the Commerce and Economics Society.

Visit [www.societies.ucd.ie](http://www.societies.ucd.ie) for more information.

## UCD STUDENTS' UNION

All students are automatically members of the UCD Students' Union, which represents, advises and supports students throughout their time in UCD. The Union also organises entertainment and events on campus throughout the year for students to attend.

Visit [www.ucdsu.ie](http://www.ucdsu.ie) for more information.

## UCD RES LIFE

Coming to live on campus in UCD can be an exciting time for many students. UCD Res Life is a programme aimed at building a community within UCD Residences through events, fitness classes and sporting activities, adventure days and cinema nights.

For more information visit [www.ucd.ie/residences](http://www.ucd.ie/residences)

## WOODLAND CAMPUS

UCD is based on 133 hectares of beautiful woodland campus with lots to discover as you walk around campus. With designated woodland trails throughout the campus our students are encouraged to get out and explore everything the UCD campus has to offer.

# OUR PROGRAMMES



## COMMERCE

3 Year Degree

CAO Points 2019: 498\*

Optional 1 Year Internship

Optional Study Abroad  
Semester



## COMMERCE INTERNATIONAL

4 Year Degree

CAO Points 2019: 509

5 Language Options

Full Year Abroad in Year 3



## ECONOMICS & FINANCE

3 Year Degree

CAO Points 2019: 601

Optional 1 Year Internship

Optional Study Abroad  
Semester

## BUSINESS & LAW

4 Year Degree

CAO Points 2019: 521

Dual Business & Law  
Degree

Optional Study Abroad  
Semester

## DIPLOMA/ BACHELOR OF BUSINESS STUDIES

2 year Diploma /  
4 year Degree

Part-Time Course  
6 Weekends a Year



# BACHELOR OF COMMERCE

BComm (Hons) (International)  
(NFQ Level 8)

The UCD Bachelor of Commerce (BComm) degree has a long tradition at the forefront of business and management education in Ireland. The BComm provides a comprehensive and rigorous foundation in core business disciplines, whilst also allowing students to specialise in an area of business expertise.

## WHY IS THIS COURSE FOR ME?

The BComm is a globally recognised business degree, designed for ambitious and achievement-orientated students who want to make a significant impact in the business world. Combining strong theoretical understanding with the practical skills needed for graduate employment, students are assured of a challenging and relevant programme for the modern business world.

You'll learn to become an independent and critical thinker, and a cogent and compelling communicator, able to work seamlessly in groups, to develop the technical and mathematical skills to analyse and make sense of business data and intelligence.

You'll learn about the recent themes and trends transforming the business landscape, such as globalisation, technological change, and environmental sustainability.

## WHAT WILL I STUDY?

In your first and second year, you will study a wide range of business disciplines. This will give you a solid understanding of the foundations of business. You will explore subjects through different assessments and project methods, including: case studies, presentations and business simulations, as well as having the opportunity to take part in an Alumni Mentoring Programme.

In your final year, you will have the option to focus your module choices on a specific business area or you may wish to continue studying subjects from across the broad range of business disciplines.

With a wide range of electives, the BComm gives you the flexibility to develop your own personal niche of expertise with a degree of strong industry standing.

## CAREER AND GRADUATE STUDY OPPORTUNITIES

- **Accountancy**  
(e.g., professional training in industry, management accountants)
- **Banking and Finance**  
(e.g., investment banker, stockbroker, venture capitalist)
- **Human Resources Management**  
(e.g., HR manager, ergonomist, training consultancy)
- **Information Systems**  
(e.g., data analyst, ICT project leader, business analysts)
- **Management**  
(e.g., management consultant, entrepreneur, supply chain manager)
- **Marketing**  
(e.g., advertising, brand management, social media manager)



## Entry Requirements

CAO Code

DN650

2019 CAO Points

498\*

Length of Course

3 Years

(4 Years with optional internship)

Subject Entry Requirements

Irish

English

A third language

Mathematics

(Min O2/H6 in LC or equivalent)

Two other recognised subjects

I chose to study Commerce for numerous reasons. The course offered a broad range of exciting opportunities, one of which was the ability to spend a month studying at a summer school in Norway! Also, the incomparable facilities of the Quinn School, such as the collaboration room, have enabled me to participate in dynamic teamwork, where, by focusing on applying the knowledge, we learned to solve real world business problems. What I really value about Commerce is the ability to go on an internship placement, which gives me a deeper insight into future careers and will allow me to put my skills into practice!



Mary Ishabiyi, Bachelor of Commerce, Year 2

### STAGE 1

AUTUMN TRIMESTER	Inside Organisations	Mathematics for Business	Foundations of Management
	Business in Society	Effective Learning and Development	Business Law 1
SPRING TRIMESTER	Financial Accounting 1	Microeconomics for Business	Digital Business
	Business Management Simulation	Analysis for Decision Makers	ELECTIVE

### STAGE 2

AUTUMN TRIMESTER	Financial Accounting 2	Microeconomics for Business	Principles of Finance
	Digital Society	Marketing: Firms Customers & Society	ELECTIVE
SPRING TRIMESTER	Management Accounting	Global Business	Global Operations & Supply Chain Management
	Business Analytics	Business Option Module	ELECTIVE

### STAGE 3 OPTIONAL INTERNSHIP YEAR

### STAGE 4

AUTUMN TRIMESTER	Business Strategy	Personal Development Portfolio	People at Work
	Business Option Module	Business Option Module	ELECTIVE
SPRING TRIMESTER	New Venture Creation and Development	Business Option Module	Business Option Module
	Business Option Module	Business Option Module	ELECTIVE

A background image showing a group of students sitting in a modern lecture hall with green and blue tiered seating. They are looking towards the front of the room, some smiling. A blue horizontal line is at the top left.

# BACHELOR OF COMMERCE INTERNATIONAL

BComm (Hons) (International)  
(NFQ Level 8)

The BComm International (BCIT) combines a flexible business education from Ireland's leading business school with the linguistic skills and cultural understanding to succeed in the exciting world of international business.

## WHY IS THIS COURSE FOR ME?

Students of the BCIT course are well grounded in the theory and practice of business management and equipped to understand and comment critically on business issues. To achieve a truly global perspective on business, it is necessary to immerse yourself in the culture, and not just learn the vocabulary. Students are brought to a high level of language proficiency and cultural sensitivity, which enables them to live abroad for a year and to study business through their chosen language. While this immersive experience is a demanding challenge, education experts have shown that these multicultural competencies are strongly linked with innovative thinking and creative performance.

## WHAT WILL I STUDY?

On applying you will select two languages to study, choosing from Chinese, French,

German, Italian or Spanish. With the exception of French (see entry requirements), you will have the opportunity to study these languages from beginner level.

At the end of the first Autumn Trimester students choose one of the two options to pursue as their language minor for the remainder of the programme.

While the European language options include a focus on literature and culture, the Chinese language option encompasses culture, politics, law and society.

Throughout the duration of the programme, you will receive a firm foundation in core and specialist business disciplines, as well as developing your language proficiency to degree minor level.

## CAREER AND GRADUATE STUDY OPPORTUNITIES

BComm International graduates find employment in the private, public and

not-for-profit or NGO sectors, or set up their own companies. Many different career paths are available, and students who can combine an international language with a business qualification are highly employable graduates for multinational companies. In addition, the focus on multicultural competencies gives BCIT graduates a unique competitive advantage in the global marketplace.

## INTERNATIONAL YEAR ABROAD

In third year you will attend one of our partner international universities/business schools for a full academic year, where you will continue your studies in the host language (except for Chinese, where you will study the Chinese language, along with business modules through English).

# Entry Requirements

CAO Code  
DN660

2019 CAO Points  
509

Length of Course  
4 Years

Subject Entry Requirements  
Irish  
English  
A third language  
Mathematics  
(Min O2/H6 in LC or equivalent)  
Two other recognised subjects

# Special Entry Requirements

- You must be committed to spending an academic year abroad in a foreign country and have an interest in and aptitude for languages.
- A minimum of H4 in Leaving Certificate (or equivalent) French will be required to take any French language combination.
- Chinese speakers at HSK6 or native speaker standard are not eligible for Chinese language.
- Beginners German combined with beginners Spanish is not available.
- Students are not recommended to select two new languages.


# Language Combinations

	French	German	Italian	Spanish	Chinese
French	-	FRG	FRI	FRS	FRC
German	FRG	-	GRI	GRS	GRC
Italian	FRI	GRI	-	ITS	ITC
Spanish	FRS	GRS	ITS	-	SPC
Chinese	FRC	GRC	ITC	SPC	-

The BComm International programme was a great experience from start to finish. My year abroad in Cologne, Germany was an amazing experience, where my proficiency in German vastly improved and I was exposed to a new cultural environment, making friends for life along the way. During my time at UCD I co-founded a showjumping advisory app, which gave me the wonderful opportunity of competing and succeeding in Ireland's Best Young Entrepreneur 2018 competition. I believe the combination of studying business with a language, along with the cultural exposure this programme offers, is something that stands out to employers and helped gain my current graduate position with Accenture.



Brian Kenny, Bachelor of Commerce International, Graduate 2018

STAGE 1			
AUTUMN TRIMESTER	Inside Organisations	Foundations of Management Thought	Mathematics for Business
	Business in Society	Language 1 Core Module	Language 2 Core Module
SPRING TRIMESTER	Financial Accounting 1	Data Analysis for Decision Makers	Microeconomics for Business
	Language Core Module	Language Option Module	ELECTIVE
STAGE 2			
AUTUMN TRIMESTER	Principles of Finance	Comparative Human Resource Management	Marketing: Firms Customers & Society
	Language Core Module	Language Option Module	ELECTIVE
SPRING TRIMESTER	Management Accounting	Studies in Global	Digital Business
	Language Core Module	Language Core Module	Language Option Module
STAGE 3 			
YEAR	Understanding the Host Country	Enhancing Chinese Language Abroad OR Language Experience Abroad	Students also take agreed Business Modules at the Host Partner
STAGE 4			
AUTUMN TRIMESTER	Business Strategy	Business Option Module	Business Option Module
	Language Core Module	Language Option Module	ELECTIVE
SPRING TRIMESTER	New Venture Creation and Development	Business Option Module	Business Option Module
	Language Core Module	Language Option Module	ELECTIVE

# BSc ECONOMICS & FINANCE

BSc (Hons)  
(NFQ Level 8)

Regarded as one of the premier finance degrees in Ireland, this course will provide you with the knowledge and skills necessary for a successful career in the areas of banking and finance.



## WHY IS THIS COURSE FOR ME?

If you have a strong interest or ability in economics, maths and statistics, this degree provides everything you need for a future career in the areas of financial economics, banking and finance. Recognised as one of the premier degrees in Ireland and internationally in these areas, it equips students with outstanding expertise in quantitative methods, analytical skills and a rigorous preparation in economics and finance. The competence in quantitative methods and analytical skills that the programme develops are valuable on their own in many careers and provide the essential background for learning economics and finance.

## WHAT WILL I STUDY?

### First Year - Develop Your Knowledge

During the first year of this programme, you will develop your knowledge and understanding of core principles,

concepts, methods and theories relevant to the study of Economics and Finance. The emphasis initially will be on quantitative methods (Maths and Statistics) and Economics to build solid academic foundations on which competencies in Business and Finance will be advanced throughout the programme.

### Year 2 & Final Year - Apply This Knowledge

You will then learn to apply this knowledge to practical and important problems faced by businesses and policy-makers in a broad range of settings in the financial industry.

In final year, depending on your area of interest you can specialise in the subject areas of Economics, Finance or Maths.

The Finance stream places emphasis on problems and applications relevant to the financial industry and corporate financial management. If you choose the

Economics stream or Maths & Stats stream, the emphasis will be instead on different aspects of economic analysis and quantitative methods needed to support (as a consultant or an analyst) and undertake (as a manager or a policy-maker) decision-making in a corporate or policy-making setting.

## CAREER AND GRADUATE STUDY OPPORTUNITIES

This highly regarded degree offers graduates exceptional prospects in banking and financial services. Future employment or study options may include:

- Analytics or risk analysis
- Stock brokering
- Fund management
- Investment banking
- Insurance
- Corporate finance
- Economics



## Entry Requirements

CAO Code  
DN670

2019 CAO Points  
601

Length of Course  
3 Years  
(4 Years with optional internship)

### Subject Entry Requirements

Irish  
English  
A third language  
Mathematics  
(Min H4 in LC or equivalent)  
Two other recognised subjects

I chose the Economics & Finance programme because of my flair for Maths and Accounting in the Leaving Cert along with the broad career paths offered by this programme. I know I made the right decision. I appreciate the close-knit atmosphere in Economics & Finance in which all voices are listened to and being surrounded by like-minded students adds a sense of community amongst us. Taking a semester exchange at the University of Toronto was the highlight of my time in UCD thus far, as I got to take specialised classes giving me an insight into economics on a global scale, as well as making new friends and travelling.

Katelyn O'Hara, BSc Economics & Finance, Year 3



### STAGE 1

AUTUMN TRIMESTER	Linear Algebra Apps to Economics	Introduction to Finance	Introduction to Business Analytics
	Intro to Analysis (E&F)	Introduction to Economics	Business in Society TBC
SPRING TRIMESTER	Financial Accounting 1	Principles of Macroeconomics	Advanced Calculus (E&F)
	Statistical Modelling	Differential & Diff Equations	ELECTIVE

### STAGE 2

AUTUMN TRIMESTER	Introduction to Programming	Intermediate Microeconomics I	Corporate Finance
	Probability Theory	Econometrics: Applying Statistics to Economic Data	ELECTIVE
SPRING TRIMESTER	Intermediate Macroeconomics	Game Theory	Optimisation in Finance
	Foundations of Financial Mathematics	Inferential Statistics	ELECTIVE

### STAGE 3 OPTIONAL INTERNSHIP YEAR

### STAGE 4

AUTUMN TRIMESTER	Advanced Microeconomics	Econometrics of Financial Markets I	Financial Economics I
	Math & Stats Stream	ELECTIVE	
	Economics Stream		
	Finance Stream		
SPRING TRIMESTER	Financial Economics II	Recent Research Topics in Finance	Applied Portfolio and Risk Management
	Math & Stats Stream	ELECTIVE	
	Economics Stream		
	Finance Stream		



# BACHELOR OF BUSINESS & LAW

BBL (Hons)  
(NFQ Level 8)

The Business & Law (BBL) degree combines law and business into a single degree, providing you with an ideal skill-set for the commercial world and offering valuable career flexibility. BBL graduates are uniquely equipped with the analytical and advocacy skills that arise from a legal training, combined with the numeracy and financial literacy of a business degree.

## WHY IS THIS COURSE FOR ME?

The Business & Law (BBL) degree combines law and business into a single degree, providing you with an ideal skill-set for the commercial world and offering valuable career flexibility. BBL graduates are uniquely equipped with the analytical and advocacy skills that arise from a legal training, combined with the numeracy and financial literacy of a business degree.

## WHAT WILL I STUDY?

### First to Third Year

During your first three years you'll study both business and law modules in equal measure and you'll learn how these two disciplines interrelate. In addition to studying core Law degree subjects, such as Contract Law, Tort Law and EU Law, you may choose from a large variety of other law modules

including: Revenue Law, Commercial Law, Intellectual Property Law and Employment Law. The range of business modules you will study includes: Accountancy, Management, Finance, Economics and Marketing.

### Fourth Year

According to your preference and career plans, you can choose to specialise in Law or Business. BBL students can select the modules necessary for legal professional recognition, which allows them to go on to qualify as a solicitor or barrister, and work in legal practices in Ireland or abroad. Alternatively students may choose to focus more on the business side in their subject choice and pursue careers in accountancy, management, corporate finance or business analysis.

*Note: The intensive nature of the BBL degree means that you will not have time to take extra modules as part of UCD Horizons.*

## CAREER AND GRADUATE STUDY OPPORTUNITIES

Business & Law students can select the modules necessary for legal professional recognition, which will allow them to go on to qualify as a solicitor or barrister, and work in legal practices in Ireland or abroad. Graduates can also pursue careers in:

- Accountancy
- Finance
- Tax consultancy
- Corporate banking
- Business analysis

BBL graduates also have the option of pursuing postgraduate qualifications in either Law or Business.



## Entry Requirements

CAO Code

DN610

2019 CAO Points

521

Length of Course

4 Years

Subject Entry Requirements

Irish

English

A third language

Mathematics

(Min O2/H6 in LC or equivalent)

Two other recognised subjects

I chose Business & Law because I wanted to keep my options open and it was one of the best decisions I have ever made. UCD's Business & Law is ideal for those who are unsure of their future career path, as the flexible programme allows students to experience both areas in depth. We get access to two world-class schools, fascinating lectures and engaging assignments and reading. The dual exposure gives students a unique multidisciplinary perspective, which is highly valued by employers.



Rory Clarke, Stage 3 B&L

### STAGE 1

#### AUTUMN TRIMESTER

Mathematics for Business

Inside Organisations

Business in Society

Constitutional Law: Institutional Framework

Contract: Formation

Legal and Professional Skills

#### SPRING TRIMESTER

Data Analysis for Decision Makers

Microeconomics for Business

Digital Business

Constitutional Law: Fundamental Rights

Contract: Vitiating Factors and Remedies

Intro to the Irish Legal System

### STAGE 2

#### AUTUMN TRIMESTER

Principles of Finance

Digital Society

Marketing: Firms, Customers & Society

Negligence & Related Matters

EU Constitutional Law

Criminal Liability

#### SPRING TRIMESTER

Financial Accounting 1

Business Analytics

Business Option Module

Nominate Torts

EU Economic Law

Criminal Offences and Defenses

### STAGE 3

#### AUTUMN TRIMESTER

Financial Accounting 2

Business Strategy

Business Option Module

Company Law I

Law Option Module

Law Option Module

#### SPRING TRIMESTER

Management Accounting

Global Business

Global Operations & Supply Chain Management

Company Law II

Law Option Module

Law Option Module

### STAGE 4

#### AUTUMN TRIMESTER

People at Work

Business Option Module

Law Option Module

Law Option Module

Law/Business Option Module

Law/Business Option Module

#### SPRING TRIMESTER

New Venture Creation and Development

Business Option Module

Law Option Module

Law Option Module

Law/Business Option Module

Law/Business Option Module

# DIPLOMA/ BACHELOR OF BUSINESS STUDIES

(NFQ Level 7 / NFQ Level 8)

## WHY IS THIS COURSE FOR ME?

You can combine work, study and family commitments through a more flexible approach to learning here at UCD. Our business diploma and degree programmes involve a blend of home study and monthly campus attendance, underpinned by an infrastructure of student supports. The course is delivered through part-time weekend attendance on campus and home study. Attendance on campus is scheduled in two-day blocks (Fridays and Saturdays) over six weekends in each academic year. After the first two years, successful participants will be awarded a Diploma in Business Studies (NFQ Level 7) and, after a further two years, a Bachelor of Business Studies Hons (NFQ Level 8).

## WHAT WILL I STUDY?

You will develop a solid, conceptual understanding of business and organisational management, along with

the knowledge application, communication and leadership skills necessary for the modern business environment.

## FIRST AND SECOND YEAR

In the first two years, you'll be introduced to the fundamentals of management. You'll gain a thorough understanding of the main business disciplines and the principles of management in an Irish and global context. This stage of the course introduces you to the key business functions, including: Management, The Future of Organisations and Work, and Accounting. We also have two academic skills modules, to help and support you as you return to education.

## THIRD AND FOURTH YEAR

In the Degree stage, you'll be introduced to the functions of strategic management. You will explore key aspects of modern business organisation, including: Business Strategy, Change Management, HRM, and

Project Management. You will also have the opportunity to undertake a major project in a self-selected area of business management, which allows you to develop industry-specific knowledge in your selected field.

## CAREER AND GRADUATE STUDY OPPORTUNITIES

Graduates will progress to rewarding and challenging employment in industries including administration, banking, insurance and financial management, education/training, engineering and construction, healthcare, hospitality and tourism, IT and telecoms, marketing and media, and retail, sales and customer services. Roles may include technical, operational or managerial positions. On completion of the Bachelor of Business Studies, graduates are eligible to apply for postgraduate study in business strategy, project management, education, etc.

# Programme Details

**Length of Course:** 2 Years (DBS)  
+ 2 Years (BBS)

**Entry Routes:**

A flexible admissions policy is in place, with two routes of entry; one based on mature years, life experience and academic aptitude and the second based upon matriculation (i.e., Leaving Certificate).

**Option One: Mature Years**

To qualify on the basis of mature years, you must be at least 23 years of age on the 1st January of the proposed year of entry. Suitability will be based on age, work and life experience that is relevant to the course, and academic aptitude. The assessment process may include an interview and a writing skills test.

**Option Two: Matriculation**

To qualify on the basis of matriculation, you must be 21 on the 1st January of the proposed year of entry. To matriculate on the results of the Leaving Certificate, a student must present at least six subjects selected according to course requirements (Irish, English, mathematics, and any two subjects accepted for matriculation not already selected) and must obtain a minimum of grade H5 (HD1) in two subjects and a minimum of grade O6/H7 (OD3/HE) in the remaining four subjects.

# Fees

The “Free Fees Initiative” does not apply to this course. Please see [www.ucd.ie/fees](http://www.ucd.ie/fees) for information.

The UCD Quinn School of Business BBS degree programme has provided me with the knowledge and skills required to transition into more senior management roles within my organisation. The programme provided the most salient theories and frameworks all excellently grounded in academic and practical foundations. The structure and support provided by the UCD Quinn School of Business is second to none, and ideally suited to busy part-time students who want to embed a globally recognised qualification into their skillset that is truly multifunctional, irrespective of industry context. If you are considering a part-time degree course, look no further.



**Ian Reams**  
Bachelor of Business Studies, Graduate 2018

YEAR ONE MODULES (DBS)			
AUTUMN TRIMESTER	Principles of Management	The Future of Work and Organisations	Introduction to Academic Competencies
SPRING TRIMESTER	Developing Academic Competencies	People Management	Accounting for Non-Accounting Students
YEAR TWO MODULES (DBS)			
AUTUMN TRIMESTER	Principles of Economics	Business Environment	Digital Business Strategy
SPRING TRIMESTER	Principles of Marketing	Business Project	Law of Business
YEAR THREE MODULES (BBS)			
AUTUMN TRIMESTER	HRM: Strategy and Policy	Managing Change	Economic Policy and the Global Environment
SPRING TRIMESTER	Management Practice 1 and 2	Global Business	Accounting Information for Managers
YEAR FOUR MODULES (BBS)			
AUTUMN TRIMESTER	Business Strategy	Project Management	Entrepreneurship and Innovation
SPRING TRIMESTER	Financial Management	Operations Management	Undergraduate Dissertation

# SAMPLE TIMETABLE

On average students in our full-time courses have 18-22 hours of contact time per week, including lectures, tutorials and small group teaching. Outside of this, you will be expected to schedule time for study and class preparation as well as time to work on projects and assignments, either individually or in a group.

Below is a sample timetable to illustrate how students in our full-time courses could spend their time, but each student has their own individual schedule depending on their programme structure, subject choices, elective choices and how much they want to get involved with student life in UCD.

TIMETABLE				
UCD Lochlann Quinn School of Business				
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
09.00 Maths for Business	Foundations of Management Thought		Inside Organisations	
10.00 Maths for Business	Foundations of Management Thought	Maths for Business	Inside Organisations	Tutorial
11.00 Elective Module		Maths for Business	Business in Society	Effective Learning and Development
12.00 Elective Module	Class Readings & Lecture Preparation		Business in Society	Effective Learning and Development
13.00		Careers Event - Talk by potential employer		Study Time
14.00 Class Readings & Lecture Preparation	Tutorials		Tutorial	Tutorial
15.00 Inside Organisations		Business in Society		
16.00 Inside Organisations	Assignment Preparation	Business in Society	Essay Preparation and Study	

# ALTERNATIVE ENTRY PATHWAYS

## HEAR/DARE

We have a number of places to offer to eligible DARE (Disability Access to Education) and HEAR (Higher Education Access Route) applicants in our programmes.

For more information on this entry route to UCD visit [www.ucd.ie/all/cometoucd/](http://www.ucd.ie/all/cometoucd/)

## MATURE STUDENTS

If you are at least 23 years of age on 1st January of the year you want to enter college, you can apply on the grounds of mature years. Candidates are short-listed and interviewed on the basis of a written application. Academic ability, mathematics requirements, occupational/work experience and motivations are key factors taken into consideration.

For more information on applying as a mature student visit [www.ucd.ie/registry/admissions/](http://www.ucd.ie/registry/admissions/)

## QQI-FET

Students with the relevant and appropriate QQI-FET Level 5 / 6 awards and modules, with a minimum of distinctions in five modules, may be admitted on a competitive basis to the Commerce programme.

For more information on QQI-FET entry to UCD please visit [www.ucd.ie/registry/admissions](http://www.ucd.ie/registry/admissions)

## LEVEL 7 PROGRESSION

It is possible to apply for admission to year two of Commerce in UCD on the basis of a Level 6 Higher Certificate or Level 7 Ordinary Degree with at least a Merit award. The content of this programme must correspond to first year Commerce in UCD.

For more information on this entry route visit [www.ucd.ie/registry/admissions](http://www.ucd.ie/registry/admissions)

# WHAT SHOULD I DO NEXT?

## BOOK YOURSELF A UCD CAMPUS TOUR

Join a current UCD student on a tour of the Lochlann Quinn School of Business and wider UCD campus. These campus tours are available to prospective students all year.

Visit [www.ucd.ie/myucd/campustour](http://www.ucd.ie/myucd/campustour) for more information.

## ARRANGE A MEETING WITH OUR STAFF

Why not arrange to meet with one of our staff members to discuss our courses and find out more information about studying in Quinn.

Simply email [quinnsschool@ucd.ie](mailto:quinnsschool@ucd.ie) to arrange a meeting.

## SCHOLARSHIPS AND AWARDS

Both UCD and the College of Business offer a wide range of scholarship opportunities for high-performing students. UCD offers scholarships in the following areas:

- Academic
- Performing Arts
- Sports
- International
- Irish Language – Bord na Gaeilge
- Access and Lifelong Learning

For information on scholarships available in UCD visit [www.ucd.ie/scholarships](http://www.ucd.ie/scholarships)

## ACCOMMODATION

Coming to live on campus in UCD is an exciting opportunity for many students. Currently on campus there are rooms for nearly 3,000 students with more rooms coming online in September 2020.

For information on accommodation and to find out more about the application process visit [www.ucd.ie/residences](http://www.ucd.ie/residences)



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# STAY CONNECTED

## VISIT OUR WEBSITE

For more information about the Lochlann Quinn School of Business, our facilities and the courses on offer visit [www.ucd.ie/quinn](http://www.ucd.ie/quinn)

## ASK A QUESTION

If you have a question about any of our courses email [quinnschool@ucd.ie](mailto:quinnschool@ucd.ie) or phone (01) 716 4833 to speak with our Marketing and Student Recruitment Manager.

## FOLLOW US ON SOCIAL MEDIA

Following us on social media is great way to stay up to date with student life in the Quinn School

 UCDQuinnSchool    @QuinnSchoolUCD    UCDQuinnSchool

## REGISTER WITH MYUCD.IE

By registering with **MyUCD.ie** you will be kept up to date with all the events taking place in UCD such as the Quinn Open Evening, UCD Open Day and UCD Summer School.



## Need more information?

### Please contact:

UCD Lochlann Quinn School of Business,  
University College Dublin,  
Belfield,  
Dublin 4,  
Ireland

+353 1 716 4842/4833

[quinnschool@ucd.ie](mailto:quinnschool@ucd.ie)

[www.ucd.ie/quinn](http://www.ucd.ie/quinn)

[www.facebook.com/UCDQuinnSchool](https://www.facebook.com/UCDQuinnSchool)

[@QuinnSchoolUCD](https://twitter.com/QuinnSchoolUCD)

[linkedin.com/school/ucdquinnschool](https://www.linkedin.com/school/ucdquinnschool)

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The information in this prospectus is correct at the time of going to press, but the programmes and information provided are continuously developing and the University reserves the right to make changes.