



UCD Lochlann Quinn
School of Business

UCD BUSINESS

PROSPECTUS 2022



CONNECT WITH THE UCD LOCHLANN QUINN SCHOOL OF BUSINESS

VISIT OUR WEBSITE

For more information about the UCD Lochlann Quinn School of Business, our facilities and the programmes on offer visit www.ucd.ie/quinn

ASK A QUESTION

If you have a question about any of our programmes email quinnschool@ucd.ie or phone **+353 (1) 716 4833** to speak with our Marketing and Student Recruitment Manager.

FOLLOW US ON SOCIAL MEDIA

Following us on social media is a great way to stay up to date with student life in the UCD Quinn School

 UCDQuinnSchool  @UCDQuinnSchool  ucdquinnschool

VISIT US

Join a current UCD student on a tour of the UCD Quinn School and wider UCD campus. These campus tours are available to prospective students all year. Visit www.myucd.ie for available tours. Virtual campus tours are also available online.

EVENTS

Keep up to date with the latest events taking place in the UCD Quinn School by registering an account on www.myucd.ie



CONTENTS

4

WELCOME MESSAGE

5

WHY STUDY BUSINESS IN UCD?

6

THE QUINN EXPERIENCE

7

SUPPORTING OUR STUDENTS

8

YOUR CAREER, YOUR FUTURE

10

UCD QUINN INTERNSHIP PROGRAMME

12

ENHANCE YOUR INTERNATIONAL EXPERIENCE

14

QUINN BUSINESS MENTORING PROGRAMME

16

OUR PROGRAMMES

18

COMMERCE

20

COMMERCE INTERNATIONAL

22

ECONOMICS & FINANCE

24

BUSINESS & LAW

26

DIPLOMA/BACHELOR OF BUSINESS STUDIES

29

BROADEN YOUR COLLEGE EXPERIENCE

30

ALTERNATIVE ENTRY PATHWAYS/SCHOLARSHIPS

31

SAMPLE TIMETABLE

BUILDING BACK BETTER

Welcome to the future at UCD Lochlann Quinn School of Business

At UCD Lochlann Quinn School of Business we have made a commitment to transformational learning, and to research, innovation and impact in Ireland and for the world. We work to cultivate informed, active, global citizens with the capacity to think, act, reflect and keep learning. Our ambition is to help set you on your path to make a positive difference in business and society.

At its best, university is about ideas, experiences and relationships that help you to see yourself and the world in new ways.

At UCD Quinn School you'll be challenged and supported to expand your horizons as you build strong foundations of business knowledge. You'll be part of a global classroom, learning new ways of working, thinking and collaborating - and building friendships that will support you throughout your life and career.

OUR AMBITION IS TO HELP
SET YOU ON YOUR PATH TO
MAKE A POSITIVE
DIFFERENCE IN BUSINESS
AND SOCIETY.

CHANGING TIMES

We live in extraordinary times. As we build back to better, our shared work is to understand and anticipate the knowledge, skills and mindsets necessary for a changing world. At UCD Quinn School, we use real world context to progress your learning actively, both in person and online.

MEET AND SHAPE THE FUTURE

UCD College of Business has a long history of innovation to help students meet and shape a changing business and social world. We are committed to leading that edge, not just today but for generations to come.

We offer exceptional business internship opportunities, the chance to travel, an extraordinary alumni network, and a world-class learning environment.

At the heart of UCD Quinn School, is the exciting UCD Moore Centre for Business – a fresh canvas of active learning classrooms, digital collaboration spaces, a showcase auditorium, and extensive co-working zones providing the ideal setting to collaborate, experiment, and learn by doing.

Thank you for connecting and as you read, please imagine your future at UCD Quinn School. We hope you will be excited by our story and ambitious to be part of it too. We would be happy to hear from you with any questions you may have. We look forward to working together to help shape the future of business. Come join us!

Associate Professor Maeve Houlihan
Director – UCD Lochlann Quinn School
of Business



WHY STUDY BUSINESS AT UCD?

The world of business is ever evolving and
UCD Quinn School is evolving with it.



UNIVERSITY
OF FIRST CHOICE
IN IRELAND



TOP 1% OF
BUSINESS SCHOOLS
GLOBALLY



TRIPLE ACCREDITED
BUSINESS SCHOOL
FOR OVER 20 YEARS



OPPORTUNITIES
TO ENHANCE
INTERNATIONAL
EXPERIENCES



A DYNAMIC AND
INNOVATIVE LEARNING
EXPERIENCE



EXCELLENT
JOB PROSPECTS



PAID INTERNSHIP
OPPORTUNITIES

THE QUINN EXPERIENCE

The UCD Quinn School is a progressive and engaging environment, which places a strong emphasis on independent thought.

The experience of studying here is like no other. You will work with the best business students from around the world. You will meet some of the world's leading employers and interact with leading research-active lecturers. Our focus is not only on providing education, but also on the skills necessary to succeed in the working world. Together our Quinn and Moore wings create a community-focused epicentre on the UCD campus for our students, and a space purpose built for business education, formal and informal connecting, collaborating and continuous development.

COLLABORATION STUDIOS

Our collaboration studios have the latest audiovisual technology to train and practice your presentation and communication skills. In these spaces you can record and practice your pitches and presentations for group work or as interview preparation.

EXTENSIVE CO-WORKING SPACES

At the heart of the Quinn School is the idea of belonging, collaboration, co-working and side-by-side learning, inside and outside the classroom. Areas such as the Moore Atrium contain a rich mix of solo and collaborative working and social spaces for our students.

KPMG SKILLS ZONE

Supports professional and personal development, as well as skill-building activities, and is co-located with the Quinn Analytics Lab, which includes 12 three-person Bloomberg terminal settings. The KPMG Zone supports activity, experiences and opportunities for transformational learning and real workplace skill development.

THINK LAB

Our Think Lab is a 16-person dedicated space for hands-on experimentation, problem solving and design thinking focused on innovation and teamwork. Designed to mimic the future of work in collaborative teams, the space is equipped with the tools needed for successful group work.

EY ENTREPRENEURSHIP AND INNOVATION HUB

This dynamic space contains 50 mobile node chairs with writable walls for collaborative learning. From presentation space to group work and problem solving, the EY Entrepreneurship and Innovation Hub enhances the work of Ireland's young business talent as they design the future.

MEDIA SUITE

Recording studios and editing suites provide opportunities and support to extend digital content and creator skills in collaboration with the Business E-learning team. From video and podcast creation to online tutorials, our students have access to the spaces and equipment necessary to be a digital leader in the world of business.

SUPPORTING OUR STUDENTS

Knowing that life in a large university environment can be challenging, UCD and the Quinn School provide a range of supports to help our students adapt to life in college.

STUDENT ADVISERS

Student Advisers in UCD provide support to all students throughout their time here but in particular during their first year in college. You can call to see them in relation to personal, social or practical issues. Our Student Adviser, Jacqueline Levine, can be found next to the School Office.

PEER MENTORS

Peer Mentors are students who have already completed first or second year in a similar subject area and understand what it is like to be a new student in UCD. They are here to help students integrate into their programme area. Every first year student is linked up with a Peer Mentor during Orientation Week.

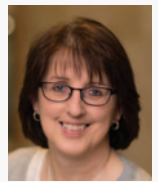
INTERNATIONAL STUDENT CO-ORDINATOR

Our International Student Co-Ordinator, Orlaith McGourty, helps international students integrate, adjust and adapt to life in UCD and Ireland through one-to-one meetings and student-focused events.

SCHOOL OFFICE

The School Office is your place to go for all queries relating to your course. All programmes have a dedicated Programme Manager based in the UCD Quinn School who will be a key support for all students during their time in UCD.

Each programme in the Quinn School has a dedicated Programme Manager to support students during their time studying with us. I am the Programme Manager for the Economics & Finance and Business & Law degree programmes. I will be your first point of contact for any programme related queries you have and to offer support and advice to you during your time in UCD.



Margaret Maher, Programme Manager



YOUR CAREER, YOUR FUTURE

Graduates from the UCD Lochlann Quinn School of Business are highly sought after in a range of fields such as accounting, banking and finance, management consulting, marketing, business operations, and technology, along with the public sector and not-for-profit organisations.

We pride ourselves on our industry connections and have approximately 98,000 UCD business alumni shaping business practice around the world.

Many leading organisations and alumni visit the school during the year for presentations and networking opportunities with our students.

For students within our Commerce and Economics & Finance programmes the optional year-long internship programme that they can avail of offers the first stepping stone to their career after university. Our partner companies have recognised the high calibre of our students and increasingly consider internship opportunities as a fundamental part of their graduate recruitment strategy. See pages eight and nine for more information on the Quinn Internship Programme.

While the majority of our students go into full-time employment when they graduate, others choose to continue on to postgraduate study at other leading universities such as Imperial College London, the University of Cambridge, and the London School of Economics, as well as the internationally renowned UCD Michael Smurfit Graduate Business School.

UCD FIRST DESTINATION REPORT FOR BUSINESS GRADUATES

Within 12 months of graduation:

77%

are in
employment

20%

are in further
study or training

2%

are not
available for work

1%

are seeking
employment

WHAT OUR ALUMNI SAY

GARETH LAMBE

Bachelor of Commerce International 1995
Current Role: Head of Facebook, Ireland

"An International Commerce degree is broad enough to give you a good head start in business, but the international slant (and Erasmus year abroad) was particularly helpful for working in a global company such as Facebook."



CHARLIE GLEESON

Commerce Graduate 2019
Current Role: CEO & Founder,
Zipp Mobility

Given that Zipp Mobility started off as a college project, it is easy to see how the hands-on educational approach of UCD Quinn School provided indispensable guidance towards a career path that suited me. With equal focus on diverse streams of business such as marketing, management, finance and accounting, my Commerce degree equipped me with the tools to turn my idea into a reality. The internship year gave me invaluable practical experience and directed me towards areas of business that I found stimulating. These skills, along with the indispensable mentorship that I received through the Quinn School and NovaUCD, gave me the confidence to start my own business after graduating. I would recommend the programme to anyone aiming to gain critical insight into the world of business.



KATELYN O'HARA

Economics and Finance Graduate 2019
Current Role: Securities Division,
Goldman Sachs

Reflecting back on my time in Economics and Finance and the past year spent in my current role, I believe that Economics and Finance well equipped me to start my career path.

The technical skills in mathematics, statistics, finance and economics taught, coupled with the problem-solving and communication skills established in group projects and class presentations over the course of the degree, are highly relevant to the job market today. In particular, understanding the global markets and learning coding languages for business intelligence enabled me to make commercially relevant enhancements in my current role.

UCD QUINN INTERNSHIP PROGRAMME

The UCD Quinn Internship Programme provides students with an opportunity to put theory and skills learned in the classroom into practice during their degree.

The UCD Quinn Internship Programme is an optional programme which is open to the top performing students on the Commerce, BSc Business and Economics & Finance programmes.

We have partnered with a range of companies from multinational professional services firms to local enterprises, to offer paid internships across a range of business disciplines. Our partners have recognised the high calibre of students coming from the Quinn School and increasingly consider these internship opportunities as a fundamental part of their graduate recruitment strategy.

100% OF INTERNSHIP
PARTICIPANTS ARE
IN EMPLOYMENT OR
FURTHER STUDY
WITHIN 12 MONTHS
OF GRADUATION

During the Programme students are registered to a year long online reflective module designed to enhance the learning opportunities available throughout the year. Assessment is structured on the work-based learning experience during the 9-12 month placement. Successful completion of the internship forms part of the student's Academic Transcript.

INTERNSHIP SCHOLARSHIP OPPORTUNITIES

Recognising the importance of broadening the range of opportunities available to students and the benefit of engaging with our community, the Quinn School recently launched two internship scholarship opportunities: The Business & Society Internship Scholarship and the UCD Quinn School Enterprise Internship Scholarship. For more information on these look at page 30.

Not only has my internship taught me about HR and how a successful business operates, but it has also helped me discover a lot about myself. I walked into John Sisk & Son on my first day, really shy and scared about making mistakes, but now I am much more mature and confident. The internship is an opportunity to apply what you have learned in a safe environment where mistakes are expected – rather than learn the hard way in your first job out of college!



Nicole Matko, Commerce Student

WHY DO AN INTERNSHIP?

BENEFITS TO THE STUDENT



BUILDS
PROFESSIONAL
NETWORKS



ENHANCES
EMPLOYABILITY



SUPPORTS CAREER
DECISION MAKING



CONVERTS THEORY
INTO PRACTICE



DEVELOPS AWARENESS
OF WORKPLACE
CULTURE



PERSONAL AND
PROFESSIONAL SKILLS
DEVELOPMENT



CURRENT INTERNSHIP PARTNERS INCLUDE:



ENHANCE YOUR INTERNATIONAL EXPERIENCE

We have excellent links with close to 70 partner institutions across the world. Taking part in an exchange opportunity can further open your eyes to a different way of life, becoming an amazing personal experience which improves your business skills in the eyes of future employers.

Our partner universities include:

EUROPE

AUSTRIA

WU Vienna University of Economics and Business

BELGIUM

Louvain School of Management

DENMARK

Copenhagen Business School

FRANCE

ESSEC Business School
ESCP Europe
EDHEC Business School
Grenoble Ecole de Management

GERMANY

Universität Mannheim
Universität zu Köln
Goethe Universität Frankfurt am Main

HUNGARY

Corvinus University of Budapest.

ITALY

Università Bocconi
LUISS Guido Carlos University

NETHERLANDS

Rotterdam School of Management

NORWAY

BI Norwegian Business School

SPAIN

ESADE Business School
IE University
Universidad de Navarra
Universidad Carlos III de Madrid.

CANADA

University of Toronto
McGill University
University of British Columbia
HEC Montréal

ASIA

CHINA

Peking University
Fudan University
Tsinghua University
Shanghai Jiao Tong University

HONG KONG

University of Hong Kong
Hong Kong University of Science and Technology
The Chinese University of Hong Kong

WHY GO ON EXCHANGE?



EXPERIENCE A NEW
LEARNING ENVIRONMENT



DEVELOP AND ENHANCE
YOUR SKILLS



ENJOY NEW
EXPERIENCES



IMPROVE YOUR
EMPLOYMENT OPPORTUNITIES



BUILD YOUR
GLOBAL MINDSET

SINGAPORE

National University of Singapore
Nanyang Technological University
Singapore Management University

OCEANIA

NEW ZEALAND

The University of Auckland
University of Otago

AUSTRALIA

Australian National University
The University of New South Wales
The University of Queensland
The University of Sydney

Our partner universities are reviewed and updated regularly. For the most up-to-date list of all the partner universities visit www.ucd.ie/quinn

NORTH AMERICA

The UCD Quinn School has a number of partner universities in the US who send students to study with us every year.

This is an opportunity to network, meet friends and develop relationships with students of top-tier American Business Schools.

Cornell University, University of Pennsylvania, Washington University in St Louis, Georgetown University, University of Notre Dame, University of Virginia, University of North Carolina Chapel Hill, Villanova University, Boston College, Boston University.

BUSINESS MENTORING PROGRAMME

The UCD Quinn Business Mentoring Programme is an optional programme for students in second year across all undergraduate programmes in the UCD Quinn School.

The programme matches students with experienced business alumni professionals and provides them with an opportunity to gain insights into the business and personal skills required to succeed in today's competitive economy and to increase their employability through development of professional and interpersonal skills.

91% OF STUDENTS FELT
THEY HAD IMPROVED THEIR
PROFESSIONAL SKILLS

WHY TAKE PART IN MENTORING?



IMPROVE YOUR
COMMUNICATIONS
AND PROFESSIONAL SKILLS



BUILD YOUR
SOCIAL AND
ACADEMIC CONFIDENCE



GAIN INSIGHT
INTO YOUR
FUTURE CAREER



GROW YOUR
PROFESSIONAL
NETWORK



GET PRACTICAL ADVICE
ON YOUR CV AND
INTERVIEWS



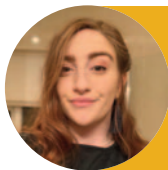
WHAT OUR MENTORS & MENTEES SAY



Emmet O'Reilly

Commerce Graduate
Current Role: CFO/COO,
Activate Capital

Over my three years with the programme, I've found the mentees to be highly motivated to learn from the process and they're also very open to any advice given. I feel it's a great opportunity for students to hear from seasoned professionals from a variety of sectors and backgrounds and provides the mentees with some perspective as they consider post-graduation careers. The highlight for me of the mentoring programme has been witnessing the progress of the mentees during the process and to see how their confidence has grown. I would strongly encourage all students to embrace the opportunity to be mentored



Aine Brady

Commerce Student

I got partnered with Leanne Carrol, a commerce alumni, who recently started with Microsoft and their UX design team after working many years in marketing in New York. From day one, Leanne shared her experience, her knowledge and her time with me throughout this process as well as helping me improve my cv, cover letter and interview technique. She has gone above and beyond to help me further my skills and expand my knowledge of the industry and gave me an insight into the working world.

OUR PROGRAMMES



COMMERCE

3 or 4 Year Degree

CAO Points 2021: 555

Optional 1 Year
Internship

Optional Exchange
Trimester



COMMERCE INTERNATIONAL

4 Year Degree

CAO Points 2021: 554*

5 Language Options

Full Year Exchange
in Year 3



ECONOMICS & FINANCE

3 or 4 Year Degree

CAO Points 2021 : 625

Optional 1 Year
Internship

Optional Exchange
Trimester

BUSINESS & LAW

4 Year Degree

CAO Points 2021: 567

Dual Business
& Law Degree

Optional Exchange
Trimester

DIPLOMA/ BACHELOR OF BUSINESS STUDIES

2 Year (DBS) + 2 Year (BBS)

Part-Time Course

6 Weekends a Year



CAO Points above are for 2021 Round 2 Offers.



BACHELOR OF COMMERCE

BComm (Hons) (NFQ Level 8)

CAO CODE: DN650

The UCD Bachelor of Commerce (BComm) degree has a long tradition at the forefront of business and management education in Ireland. The BComm provides a comprehensive and rigorous foundation in core business disciplines, whilst also allowing students to specialise in an area of business expertise.

WHY IS THIS COURSE FOR ME?

The BComm is a globally recognised business degree, designed for ambitious and achievement-orientated students who want to make a significant impact in the business world. Combining strong theoretical understanding with the practical skills needed for graduate employment, students are assured of a challenging and relevant course for the modern business world.

You will learn to become an independent and critical thinker and a cogent and compelling communicator; with the skills to work seamlessly in groups; to develop the technical and mathematical skills to analyse and make sense of business data and intelligence.

You will learn about the recent themes and trends transforming the business landscape, such as globalisation, technological change, and environmental sustainability.

WHAT WILL I STUDY?

In your first and second year, you will study a wide range of core business disciplines.

This will give you a solid understanding of the foundations of business. You will explore modules through numerous different assessments and project methods, including: case studies, presentations, and business simulations.

In your final year, you will have the option to focus your module choices on a specific business area or you may wish to continue studying modules from across the broad range of business disciplines.

With a wide range of electives, the BComm gives you the flexibility to develop your own personal niche of expertise with a degree of strong industry standing.

CAREER AND GRADUATE STUDY OPPORTUNITIES

- Accountancy (e.g., professional training in industry, management accountants)
- Banking and Finance (e.g., investment banker, stockbroker, venture capitalist)
- Human Resources Management (e.g., HR manager, ergonomist, training consultant)
- Information Systems (e.g., data analyst, ICT project leader, business analysts)
- Management (e.g., management consultant, entrepreneur, supply chain manager)
- Marketing (e.g., advertising, brand management, social media manager)



I chose to study Commerce because it offered a broad range of diverse modules and I was attracted by the incredible facilities at both UCD and the Quinn School. Commerce has also given me incredible opportunities such as taking part in a 9-month internship with a 'Big Four' company where I gained hands on experience and developed professional skills. My degree highlight was attending BI Norwegian Business School for a summer school programme and learning more in depth about managing diversity. Commerce has opened so many doors of opportunities for me and has given me an incredible college experience!

Mary Ishabiyyi, Graduate

Entry Requirements

CAO Points 2021

555

Length of Course

3 Years

(4 Years with Optional Internship)

Subject Entry Requirements

O2/H6 in Mathematics

O6/H7 in English, Irish, a third language and two other recognised subjects

Opportunities

Internship

Optional One Year

Exchange Opportunity

Optional Trimester Exchange in Stage 2

Mentoring Programme

Optional Programme

STAGE 1

AUTUMN TRIMESTER

Business in Society

Mathematics for Business

Effective Learning and Development

Business Law 1

Inside Organisations

Foundations of Management

SPRING TRIMESTER

Financial Accounting 1

Business Management Simulation

Microeconomics for Business

Digital Business

Data Analysis for Decision Makers

ELECTIVE

STAGE 2

AUTUMN TRIMESTER

Financial Accounting 2

Macroeconomics for Business

Principles of Finance

Digital Society

Marketing: Firms Customers & Society

ELECTIVE



OPTIONAL TRIMESTER ABROAD

SPRING TRIMESTER

Management Accounting

Global Business

Global Operations & Supply Chain Management

Business Analytics

Business Option Module

ELECTIVE



OPTIONAL INTERNSHIP YEAR

FINAL YEAR

AUTUMN TRIMESTER

Business Strategy

Personal Development Portfolio

People at Work

Business Option Module

Business Option Module

ELECTIVE

SPRING TRIMESTER

New Venture Creation and Development

Business Option Module

Business Option Module

Business Option Module

Business Option Module

ELECTIVE



BACHELOR OF COMMERCE INTERNATIONAL

BComm (Hons) (International) (NFQ Level 8)

CAO CODE: DN660

Commerce International (BCIT) combines a flexible business education from Ireland's leading business school with the linguistic skills and cultural understanding to succeed in the exciting world of international business.

WHY IS THIS COURSE FOR ME?

Students of the BCIT course are well-grounded in the theory and practice of business management and equipped to understand and comment critically on business issues. To achieve a truly global perspective on business, it is necessary to immerse yourself in the culture and not just learn the vocabulary. Students are brought to a high level of language proficiency and cultural sensitivity, which enables them to live abroad for a year and to study business through their chosen language. While this immersive experience is a demanding challenge, education experts have shown that these multicultural competencies are strongly linked with innovative thinking and creative performance.

WHAT WILL I STUDY?

On applying, you will select two languages to study, choosing from Chinese, French,

German, Italian or Spanish. With the exception of French (H4 requirement), you will have the opportunity to study these languages from beginner level. At the end of the first trimester, students choose one of the two options to pursue as their language minor for the remainder of the course. While the European language options include a focus on literature and culture, the Chinese language option encompasses culture, politics, law and society.

Throughout the duration of the course, you will receive a firm foundation in core and specialist business disciplines, as well as developing your language proficiency to degree minor level.

INTERNATIONAL YEAR ABROAD

The year studying abroad is an integral part of the BCIT course. You will spend the year studying at one of our highly regarded international business school partners.

With the European language minors, you will study business modules through the chosen language for the year, while the Chinese minor involves one trimester studying Chinese language and a second trimester studying business through English. To view our list of current business partner universities see page 12 & 13.

CAREERS AND GRADUATE STUDY OPPORTUNITIES

BCIT graduates find employment in the private, public and not-for-profit (NGO) sectors, or set up their own companies. Many different career paths are available, and students who can combine an international language with a business qualification are highly employable graduates for multinational companies. In addition, the focus on multicultural competencies gives BCIT graduates a unique competitive advantage in the global marketplace.

Entry Requirements

CAO Points 2021
554*

Length of Course
4 Years

Language Options
French, German, Italian,
Spanish & Chinese

Subject Entry Requirements
O2/H6 in Mathematics
O6/H7 in English, Irish, a
third language and two other
recognised subjects

Special Entry Requirements

- You must be committed to spending an academic year abroad and have an interest in and aptitude for languages.
- Minimum of H4 in French will be required to take any French language combination.
- Chinese speakers at HSK6 or native speaker standard are not eligible to take the Chinese Language Pathway.
- Beginners German combined with beginners Spanish is not available.
- Students are not recommended to select two new languages.

Opportunities

Exchange Opportunity
Mandatory Full Year Abroad
in Stage 3

Mentoring Programme
Optional Programme

I was drawn to Commerce International as it gave me the opportunity to study the two areas that I am most passionate about – business and languages. I studied French and Chinese in my first year and chose to pursue Chinese to degree level, despite not having studied it before. Studying in China was one of my most incredible experiences to date and it has opened so many doors for me. Having another language and cross-cultural understanding are two of the greatest assets you can have in business today. I have found that it's a fantastic way to differentiate yourself and employers highly value these complementary skills in today's global economy. This is a truly international, all-encompassing degree and has given me the perfect start for an international career.



Alex Bolster, Graduate

STAGE 1			
AUTUMN TRIMESTER	Mathematics for Business	Business in Society	Inside Organisations
	Foundations of Management	Language 1 Core Module	Language 2 Core Module
SPRING TRIMESTER	Financial Accounting 1	Data Analysis for Decision Makers	Microeconomics for Business
	Language Core Module	Language Option Module	ELECTIVE
STAGE 2			
AUTUMN TRIMESTER	Principles of Finance	Comparative Human Resource Management	Marketing: Firms Customers & Society
	Language Core Module	Language Option Module	ELECTIVE
SPRING TRIMESTER	Management Accounting	Digital Business	Studies in Global Operations
	Language Core Module	Language Core Module	Language Option Module
STAGE 3 FULL YEAR EXCHANGE			
FULL ACADEMIC YEAR	Understanding the Host Country	Enhancing Chinese Language Abroad OR Language Experience Abroad	Students also take agreed Business Modules at the Host Partner
STAGE 4			
AUTUMN TRIMESTER	Business Strategy	Business Option Module	Business Option Module
	Language Core Module	Language Option Module	ELECTIVE
SPRING TRIMESTER	New Venture Creation and Development	Business Option Module	Business Option Module
	Language Core Module	Language Option Module	ELECTIVE



BSc ECONOMICS & FINANCE

BSc (Hons) (NFQ Level 8)

CAO CODE: DN670

Recognised as one of the premier degrees in its field in Ireland and internationally, it equips students with outstanding expertise in quantitative methods, analytical skills and a rigorous preparation in economics and finance.

WHY IS THIS COURSE FOR ME?

If you have a strong interest or ability in economics, maths and statistics, this degree provides everything you need for a future career in the areas of financial economics, banking and finance.

The skills that the course develops are valuable on their own in many careers and provide the essential background for learning Economics and Finance.

WHAT WILL I STUDY?

First Year - Develop Your Knowledge

During the first year of this course, you will develop your knowledge and understanding of core principles, concepts, methods and theories relevant to the study of Economics and Finance.

The emphasis initially will be on quantitative methods (Maths and Statistics) and Economics to build

solid academic foundations on which competencies in Business and Finance will be advanced throughout the course.

Year 2 & Final Year - Apply This Knowledge

You will then learn to apply this knowledge to practical and important problems faced by businesses and policy makers in a broad range of settings in the financial industry.

In final year, depending on your area of interest you can specialise in the module areas of Economics, Finance or Maths. The Finance stream places emphasis on problems and applications relevant to the financial industry and corporate financial management.

If you choose the Economics or Maths & Stats stream, the emphasis will be instead on different aspects of economic analysis and quantitative methods needed to support (as a consultant or an

analyst) and undertake (as a manager or a policy-maker) decision-making in a corporate or policy-making setting.

CAREER AND GRADUATE STUDY OPPORTUNITIES

This highly regarded degree offers graduates exceptional prospects for future employment and study. Employment options may include:

- Analytics or Risk Analysis,
- Stock Brokering,
- Fund Management,
- Investment Banking,
- Insurance, Corporate Finance and Economics.



I chose Economics and Finance because this course was the perfect blend of economics and math which are my favourite subjects-while adding in more relevant advanced modules to prepare me for my career.

UCD has been so welcoming to me as an international student, and one of the reasons was their interpersonal relations with each student, how helpful everyone is and just the sense of community that is fostered on campus.

I would certainly recommend this course to anyone who is ready to put in a lot of hard work but have a great university life all in one.



Tanisha Raghu Das, Graduate and Finance Student, Stage 4

Entry Requirements

CAO Points 2021

625

Length of Course

3 Years

(4 Years with Optional Internship)

Subject Entry Requirements

H4 in Mathematics

O6/H7 in English, Irish, a third language, and two other recognised subjects

Opportunities

Internship

Optional One Year

Exchange Opportunity

Optional Trimester Exchange in Stage 2

Mentoring Programme

Optional Programme

STAGE 1

AUTUMN TRIMESTER

Introduction to Economics

Introduction to Finance

Linear Algebra Apps to Economics

Intro to Analysis (E&F)

Introduction to Business Analytics

Business in Society

SPRING TRIMESTER

Financial Accounting 1

Differential & Diff Equations

Principles of Macroeconomics

Advanced Calculus (E&F)

Statistical Modelling

ELECTIVE

STAGE 2

AUTUMN TRIMESTER

Introduction to Programming

Intermediate Microeconomics (E&F)

Corporate Finance

Probability Theory

Econometrics

ELECTIVE

OPTIONAL TRIMESTER ABROAD

SPRING TRIMESTER

Intermediate Macroeconomics

Game Theory

Optimisation in Finance

Foundations of Financial Mathematics

Inferential Statistics

ELECTIVE

OPTIONAL INTERNSHIP YEAR

FINAL YEAR

AUTUMN TRIMESTER

Advanced Microeconomics

Econometrics of Financial Markets

Financial Economics I

Mathematics & Statistics Stream

Economics Stream

Finance Stream

ELECTIVE

SPRING TRIMESTER

Financial Economics II

Recent Research Topics in Finance

Applied Portfolio and Risk Management

Mathematics & Statistics Stream

Economics Stream

Finance Stream

ELECTIVE

A background image showing three students (two women and one man) sitting at a desk, smiling and looking at books and papers. The image is slightly blurred to make the text stand out.

BACHELOR OF BUSINESS & LAW

BBL (Hons) (NFQ Level 8)

CAO CODE: DN610

The Business & Law (BBL) degree combines law and business into a single degree, providing you with an ideal skill-set for the commercial world and offering valuable career flexibility.

WHY IS THIS COURSE FOR ME?

BBL graduates are uniquely equipped with the analytical and advocacy skills that arise from a legal training, combined with the numeracy and financial literacy of a business degree.

WHAT WILL I STUDY?

First, Second & Third Year

During your first three years, you will study both business and law modules in equal measure and you will learn how these two disciplines interrelate. In addition to studying core Law degree subjects, such as Contract Law, Tort Law and EU Law, you may choose from a large variety of other law modules including: Criminal Law • Revenue Law • Commercial Law • Intellectual Property Law •

Employment Law

The range of business modules includes:

Accountancy • Management • Finance •

Economics • Marketing

Fourth Year

According to your preference and career plans, you can choose to specialise in Law or Business. BBL students can select the modules necessary for legal professional recognition, which allows them to go on to qualify as a solicitor or barrister, and work in legal practices in Ireland or abroad. Alternatively students may choose to focus more on the business side in their subject choice and pursue careers in accountancy, management, corporate finance or business analysis. You'll attend lectures and tutorials, in addition to engaging in study and preparatory work.

Note: The intensive nature of the BBL degree means that you will not have time to take extra modules as part of UCD Horizons.

INTERNATIONAL STUDY

OPPORTUNITIES:

BBL students can apply to spend a trimester of third year on exchange in locations that include: Australia, Austria, Belgium, France, Germany, Italy, Spain and USA.

CAREER AND GRADUATE STUDY OPPORTUNITIES

The modern economy demands flexible and adaptable professionals. Business & Law students can select the modules they will be examined in for legal professional recognition, which will allow them to go on to qualify as a solicitor or barrister. Graduates interested in business can pursue careers in: Accountancy, Finance, Tax Consultancy, Corporate Banking, Business, Analytics, Business Development and Marketing.



Entry Requirements

CAO Points 2021
567

Length of Course
4 Years

Subject Entry Requirements
O2/H6 in Mathematics

O6/H7 in Irish, English,
another language and 2 other
recognised subjects.

Opportunities

Exchange Opportunity
Optional Trimester Exchange in Stage 3

Internship
Not available due to programme
structure but students are encouraged to
undertake summer internships.

Mentoring Programme
Optional Programme

"This course allowed me to keep my career options open while developing skills and an understanding in two closely linked disciplines – something which employers appreciate. The broad range of topics I have studied – including accounting, human resource management, Irish and international law has made Business and Law a fascinating course with lots of variety."



Conor Cassidy, Graduate

STAGE 1

AUTUMN TRIMESTER

Mathematics for Business	Inside Organisations	Business in Society
Constitutional Law: Institutional Framework	Contract: Formation	Legal Skills

SPRING TRIMESTER

Data Analysis for Decision Makers	Microeconomics for Business	Digital Business
Constitutional Law: Fundamental Rights	Contract: Vitiating Factors and Remedies	Intro to the Irish Legal System

STAGE 2

AUTUMN TRIMESTER

Principles of Finance	Digital Society	Marketing: Firms Customers & Society
Negligence & Related Matters	EU Constitutional Law	Criminal Liability

SPRING TRIMESTER

Financial Accounting 1	Business Analytics	Business Option Module
Nominate Torts	EU Economic Law	Criminal Offences and Defenses

STAGE 3

AUTUMN TRIMESTER

Financial Accounting 2	Business Strategy	Business Option Module
Law Option Module	Law Option Module	Law Option Module

OPTIONAL TRIMESTER ABROAD

SPRING TRIMESTER

Management Accounting	Global Business	Global Operations & Supply Chain Management
Law Option Module	Law Option Module	Law Option Module

STAGE 4

AUTUMN TRIMESTER

People at Work	Business Option Module	Company Law I
Law Option Module	Law/Business Option Module	Law/Business Option Module

SPRING TRIMESTER

New Venture Creation and Development	Business Option Module	Company Law II
Law Option Module	Law/Business Option Module	Law/Business Option Module



DIPLOMA/ BACHELOR OF BUSINESS STUDIES

(NFQ Level 7 / NFQ Level 8)

NON-CAO COURSE

WHY IS THIS COURSE FOR ME?

You can combine work, study and family commitments through a more flexible approach to your learning here at UCD. Our business diploma and degree courses involve a blend of home study and monthly campus attendance, underpinned by an infrastructure of student supports. The course is delivered through part-time weekend attendance on campus and home study. Attendance on campus is scheduled in two-day blocks (Fridays and Saturdays) over six weekends in each academic year. After the first two years, successful participants will be awarded a Diploma in Business Studies (NFQ Level 7) and, after a further two years, a Bachelor of Business Studies Hons (NFQ Level 8).

WHAT WILL I STUDY?

You will develop a solid, conceptual understanding of business and organisational management, along with the knowledge application, communication and leadership skills necessary for the modern business environment.

FIRST AND SECOND YEAR

In the first two years, you'll be introduced to the fundamentals of management. You'll gain a thorough understanding of the main business disciplines and the principles of management in an Irish and global context. This stage of the course introduces you to the key business functions, including: Management • The Future of Work & Organisations • People Management • Accounting • Business Law • Economics • Digital Business & Social Media Strategy • Marketing Management. We also have two academic skills modules, designed specifically to help and support you as you return to education.

THIRD AND FOURTH YEAR

In the Degree stage, you'll be introduced to the functions of strategic management. You will explore key aspects of modern business organisation, including: Business Strategy • Supply Chain Management & Sustainability • HRM • Enterprise & Innovation • Strategic Decision Making •

Financial Management • Global Business.

You will also have the opportunity to undertake a major project in a self-selected area of business management that allows you to develop industry specific knowledge in your selected field.

CAREER AND GRADUATE STUDY OPPORTUNITIES

Graduates will progress to rewarding and challenging employment in industries including administration, banking, insurance and financial management, education/ training, engineering and construction, healthcare, hospitality and tourism, IT and telecoms, marketing and media, and retail, sales and customer services.

Roles may include technical, operational or managerial positions. On completion of the Bachelor of Business Studies, graduates are eligible to apply for a variety of postgraduate programmes including business strategy, project management, etc.

Programme Details

Length of Course:

2 Years (DBS) + 2 Years (BBS)

Entry Routes:

A flexible admissions policy is in place, with two routes of entry; one based on mature years, life experience and academic aptitude and the second based upon matriculation (i.e., Leaving Certificate).

Option One: Mature Years

To qualify on the basis of mature years, you must be at least 23 years of age on the 1st January of the proposed year of entry. Suitability will be based on age, work and life experience that is relevant to the course, and academic aptitude. The assessment process may include an interview and a writing skills test.

Option Two: Matriculation

To qualify on the basis of matriculation, you must be 21 on the 1st January of the proposed year of entry. To matriculate on the results of the Leaving Certificate, a student must present at least six subjects selected according to course requirements (Irish, English, mathematics, and any two subjects accepted for matriculation not already selected) and must obtain a minimum of grade H5 (HD1) in two subjects and a minimum of grade O6/H7 (OD3/HE) in the remaining four subjects.

Fees

The "Free Fees Initiative" does not apply to this course. Please see www.ucd.ie/fees for information.

I decided to enrol in the BBS course late in my career, partly as a personal objective and partly to focus on career progress. With more than 20 years of business experience behind me, I was unsure as to how much knowledge I would gain from the course.



However, the past 4 years has been a fantastic journey of learning and forging new friendships. The course content is designed to perfectly match the needs of a modern business leader and each module has the right balance of lectures, course work and project work to enable you to fit it in with a busy work schedule. The lecturers are great with a wealth of knowledge from both real world business experience and academia. My own personal growth from the course was far beyond my expectations. It was relevant, enjoyable and challenged my thinking throughout.

Peter O'Rourke, Graduate

YEAR ONE MODULES (DBS)

AUTUMN TRIMESTER

Academic and Transferable Skills

Skills for Higher Education

The Future of Work and Organisations

SPRING TRIMESTER

Marketing Management

Management

Accounting

YEAR TWO MODULES (DBS)

AUTUMN TRIMESTER

People Management

Business Economics

Business Environment

SPRING TRIMESTER

Digital Business & Social Media Strategy

Business Law

Understanding Finance

YEAR THREE MODULES (BBS)

AUTUMN TRIMESTER

Management Practice

Human Resource Management

Supply Chain Management and Sustainability

SPRING TRIMESTER

Strategic Information Management

Project Management

Elective

YEAR FOUR MODULES (BBS)

AUTUMN TRIMESTER

Business Research Project

Business Strategy

SPRING TRIMESTER

Sustainable Business

Enterprise and Innovation

Elective

2022/23 indicative timetable subject to approval



ASSOCIATED DEGREE PROGRAMME

BSC SUSTAINABILITY

BSc (Hons) (NFQ Level 8)

CAO Code: DN240

The BSc Sustainability is a unique 4 year multidisciplinary course in UCD that combines the business, economic, environmental and social dimensions of sustainability, enabling specialisation in one of those dimensions complemented by knowledge and skills from the others.

Sustainability is one of the greatest challenges of our time and becoming a key priority in company strategies and regulatory frameworks across all industries. It is enshrined in the Sustainable Development Goals and achieving it will require an integrated approach to the protection of the Earth and its inhabitants. The UCD Quinn School is delighted to join this exciting cross-university course to offer business focused modules to students.

In particular the new BSc Sustainability: Business and Economics pathway is an exciting opportunity for individuals interested in learning and developing the skill sets to think and act in interconnected ways while influencing sustainability and global development through business and in society as a whole.

An interdisciplinary education in sustainability theory, policy and practise will equip you to work in areas such as renewables, clean technology management and energy efficiency within organisations, or advise industries on social and environmental strategies.

A wide range of graduate opportunities and pathways include further specialisation through for example MSc Business, Economics, or Sustainability Policy or Practice.

The three pathways offered are:

SUSTAINABILITY: BUSINESS & ECONOMICS

**SUSTAINABILITY: SOCIAL SCIENCES,
POLICY AND LAW**

SUSTAINABILITY: ENVIRONMENTAL SCIENCES

For more information on the BSc Sustainability visit
www.myucd.ie/course/sustainability or
email sustainability@ucd.ie

BROADEN YOUR COLLEGE EXPERIENCE

The UCD Lochlann Quinn School of Business is located on a vibrant and bustling campus, which offers our students a wide range of opportunities to extend their time in UCD beyond the classroom and get involved with extracurricular activities.

UCD STUDENTS' UNION

All students are automatically members of the UCD Students' Union, which represents, advises and supports students throughout their time in UCD. The Union also organises entertainment and events on campus throughout the year for students to attend.

Visit www.ucdsu.ie for more information.

UCD STUDENT CENTRE AND SPORT & FITNESS

Our award-winning Student Centre and Sport & Fitness complex is the heart of extracurricular activities in UCD. Fully registered students have free access to the UCD Sport & Fitness Gym along with its calendar of fitness classes that run during the week.

The Student Centre offers our students access to:

- 90-Seater Cinema
- Debating Chamber
- 50-Metre Swimming Pool
- Fitness Studios
- Drama Theatre
- TV and Radio Studios
- Rock Climbing Wall
- Sports Halls

STUDENT SOCIETIES

Student societies are a fantastic way to explore your interests and develop new ones. UCD has over 90 active student societies so there is something for everyone to get involved with. Studying business, you may be interested in joining Datasoc, the Investors and Entrepreneurs Society or the Commerce and Economics Society.

Visit www.societies.ucd.ie for more information.

UCD SPORTS CLUBS

From competitive high-level teams who compete nationally and internationally, to introductory teams with a focus on the social experience, UCD Sports Clubs provide a huge range of opportunities for students to get involved.

Visit www.ucd.ie/sport/clubs to find out more.

UCD RES LIFE

Coming to live on campus in UCD can be an exciting time for many students. UCD Res Life is a programme aimed at building a community within UCD Residences through events, fitness classes and sporting activities, adventure days and cinema nights.

For more information visit www.ucd.ie/residences



ALTERNATIVE ENTRY PATHWAYS

OPEN LEARNING PROGRESSION PATHWAY

Open Learning is a flexible module based way of studying part-time at UCD with a pathway on to the BComm degree programme.

For more information visit www.ucd.ie/openlearning

HEAR/DARE

We have a number of places to offer to eligible DARE (Disability Access to Education) and HEAR (Higher Education Access Route) applicants in our programmes.

For more information visit www.ucd.ie/all/cometoucd

MATURE STUDENTS

If you are at least 23 years of age on 1st January of the year you want to enter college, you can apply on the grounds of mature years.

For more information visit www.ucd.ie/registry/admissions/

QQI-FET

Students with the relevant and appropriate QQI-FET Level 5 / 6 awards and modules, with a minimum of distinctions in five modules, may be admitted on a competitive basis to the BComm programme.

For more information visit www.ucd.ie/registry/admissions

LEVEL 6 / 7 PROGRESSION

It is possible to apply for admission to year two of the Bachelor of Commerce programme in UCD on the basis of a Level 6 Higher Certificate or Level 7 Ordinary Degree with at least a Merit award. The content of this programme must correspond to first year of BComm.

For more information visit www.ucd.ie/registry/admissions

SCHOLARSHIPS & AWARDS

SCHOLARSHIPS AND AWARDS

Both UCD and the College of Business offer a wide range of scholarship opportunities for high-performing students. UCD offers scholarships in the following areas:

- Academic
- Performing Arts
- Sports
- International
- Irish Language – Gaeltacht UCD
- Access and Lifelong Learning

For information on scholarships available in UCD visit www.ucd.ie/scholarships

The UCD Sports Scholarship was a fantastic support for me during my first year at College. The coaching, top-class sports facilities and financial support really made a difference. It meant I was able to balance the demands of my Economics and Finance degree and still train and compete at a high level.



Kate Nurse

BSc Economics and Finance Student, Stage 2
UCD Sports Scholar (Athletics)

SAMPLE TIMETABLE

On average students in our full-time programmes have 18-22 hours of contact time per week, including lectures, tutorials and small group teaching. Outside of this, you will be expected to schedule time for study and class preparation as well as time to work on projects and assignments, either individually or in a group.

Below is a sample timetable to illustrate how students in our full-time programmes could spend their time, but each student has their own individual schedule depending on their programme structure, subject choices, elective choices and how much they want to get involved with student life in UCD.

UCD Lochlann Quinn School of Business		SAMPLE TIMETABLE				
		MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
09.00	Maths for Business		Foundations of Management Thought		Business Law	
10.00	Maths for Business		Foundations of Management Thought	Maths for Business	Business Law	Tutorial
11.00	Elective Module			Maths for Business	Business in Society	Effective Learning and Development
12.00	Elective Module		Class Readings & Lecture Preparation		Business in Society	Effective Learning and Development
13.00				Careers Event - Talk by potential employer		Study Time
14.00	Class Readings & Lecture Preparation		Tutorials		Tutorial	Tutorial
15.00	Inside Organisations			Business in Society	Essay Preparation and Study	
16.00	Inside Organisations		Assignment Preparation	Business in Society		

Need more information?

Please contact:

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 www.youtube.com/UCDBusinessSchool

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The information in this prospectus is correct at the time of going to press, but the programmes and information provided are continuously developing and the University reserves the right to make changes.