Studying UCD Commerce

TRANSFORMATIONAL BUSINESS, SOCIETY INNOVATION & SUSTAINABILITY & ENTERPRISE **LEARNING Engage with the principles of business** Accountancy Mathematics Marketing Management Management Information Finance **Economics** International Study Opportunity Systems 1 Year Optional Paid Internship Opportunity

	Years 3 & 4	Refine your knowledge		
		Accountancy	Human Resource Management	Management & Innovation
Marketing		Marketing	Management Information Systems	Banking & Finance

Bachelor of Commerce (Honours)

UCD Graduate Studies in Business

Continue your study with a Masters at UCD Michael Smurfit Graduate Business School in areas such as

- Quantitative Finance
- Supply Chain Management
 - Aviation Finance
- Food Business Strategy
 - Digital Marketing
- Accounting
- Strategic Management

Careers in Business

Management	Financial Services/Financial Institutions	
Management Consulting	Investment Banking/ Corporate Finance/Trading	
Multinational Operations	Accountancy	
Supply Chain Management	Investment Management	
IT – Business Analyst/Business Analysis/Systems Design	Taxation/Tax Consultant	
Graduate Development Programmes	Insurance	
	FinTech	
Managing Technology Development, e-Business	Audit	
Entrepreneurship	Public Sector	
Managing People & Strategy	International Development/Not-for-Profit	
Sustainability	Non-Governmental Organisations (NGOs)	
Marketing	EU Institutions	
Marketing/Brand Management	Public Sector / EU Institutions	
PR/Advertising/Event Management	Academia / Teaching	
Business Development/Sales	Human Resources	
Media/Publishing/Communications		
Digital/Social Media Marketing	Change Management	
	Training & Development	
	Recruitment	